

the scent post

A MONTHLY UPDATE ON THE LATEST FRAGRANCE NEWS

new launches



le gemme reali
BVLGARI

NEW FRAGRANCE



rose d'artiste
ARMANI PRIVE

LIMITED EDITION



gucci guilty
GUCCI

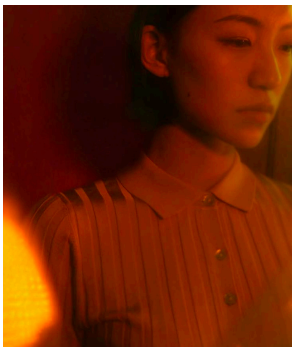
RANGE EXTENSION



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news



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scentbird gets cash boost
to drive already-explosive
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three new fragrances
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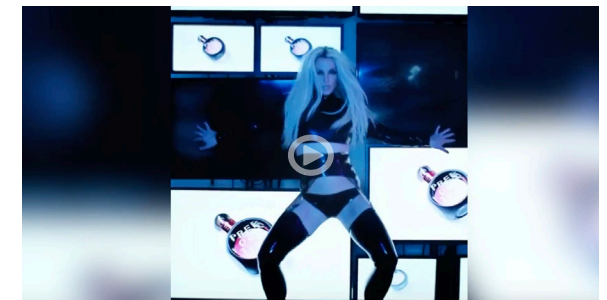
top new videos



bleu de chanel parfum | CHANEL



the one mysterious night | DOLCE & GABBANA



Prerogative | BRITNEY SPEARS

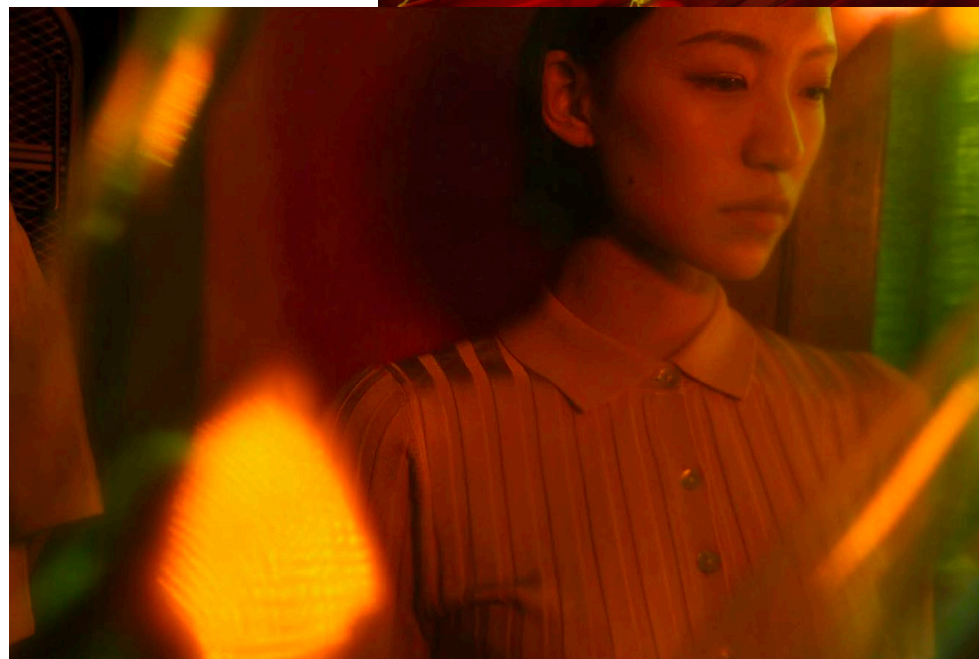
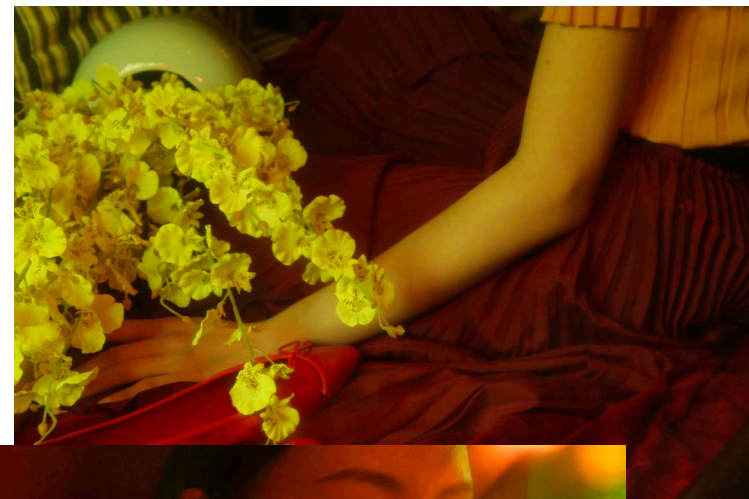
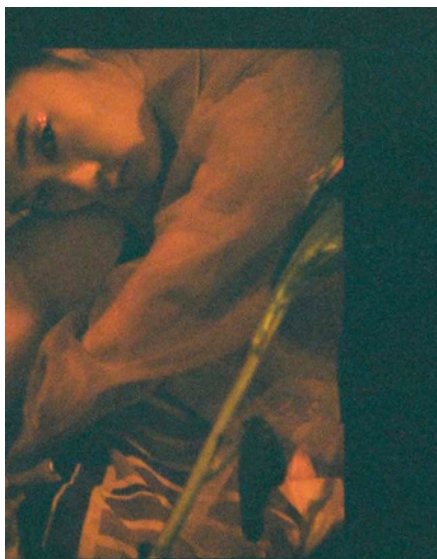
FRAGRANCE NEWS

dior

the art of color, dior's exhibition in les rencontres d'arles

On the occasion of the 2018 edition of the Rencontres de la Photographie in Arles, Christian Dior Parfums presents the second chapter of its exhibition “Dior: The Art of Color”, which highlights this year the creative vision of international photographers, sorted on the shutter, around the theme “woman women faces” centered on beauty and femininity.

Since 2017, Dior is taking up its summer quarters in Arles, on the occasion of the festival Les Rencontres de la Photographie. The exhibition Dior: The Art of Color, which ran last year the high moments in pigments of the house, will this time highlight the creative work of the talents of the largest international photography schools, selected by the Dior Prize competition. Photography for Young Talents, in partnership with the National School of Photography in Arles. The jury, chaired by Peter Lindbergh himself, - and composed of Maja Hoffmann, president and founder of the Luma Arles cultural center, Simon Baker, director of the European House of Photography, and Claude Martinez, CEO and CEO of Christian Dior Parfums -, has selected 8 laureates to exhibit their most beautiful shots on the theme of “Woman Women Faces”. The key words of this unique exhibition, “Color”, “Femininity” and “Beauty”, promise a nice visual journey within the Parc des Ateliers in Arles. Among the laureates them, the work of Yoonkyung Jang (Chung-Ang University, Seoul) who, at the age of 23, was crowned with the “Dior Prize for Photography for Young Talents”.



FRAGRANCE NEWS

scentbird

scentbird gets cash boost to drive already-explosive expansion



Scentbird enables its users to choose and get supply of sample designer fragrances on a monthly basis before buying them. Subscribers get a 0.27oz/ 8ml travel-friendly spray for just \$14.95 per month. Subscription-based businesses like Scentbird are cropping up in all kinds of industries but they're really making an impact on the beauty market with Gen Z, Millennial and Gen X consumers all seeing the value in them. Scentbird is one that's already profitable and that fact must have helped it raise new finance with the company on Thursday announcing a successful funding round in which it raised \$18.6m. Interestingly, it was also one of the largest series A funding rounds secured by a direct-to-consumer brand led by a female CEO. The digital company said it will use the proceeds "to accelerate product innovation and market expansion with an added focus on consumer experience and new talent."

The company gets 95% of its revenue from subscriptions and said it currently captures 1% of the multi-billion-dollar prestige fragrance market while striving to double that number in the next year. CEO and co-founder Mariya Nurislamova said that "attracting investors who understand the unique digital landscape and what we offer consumers, will bolster our position in the beauty industry on

a larger scale. This funding shows the investors' confidence in our team, the market opportunity, and our mission. It will allow us to keep moving at a fast pace while cultivating the creativity and technology to continually build our brand."

Funding was led by Goodwater Capital, a next-gen consumer tech firm, and joined by Y Combinator, Rainfall Ventures, FundersClub, Soma Capital, Scrum Ventures, ERA, and others. Goodwater Capital managing partner Eric Kim said he had been on the lookout for "entrepreneurial innovators who are not only disrupting product categories but who are also challenging the status quo."

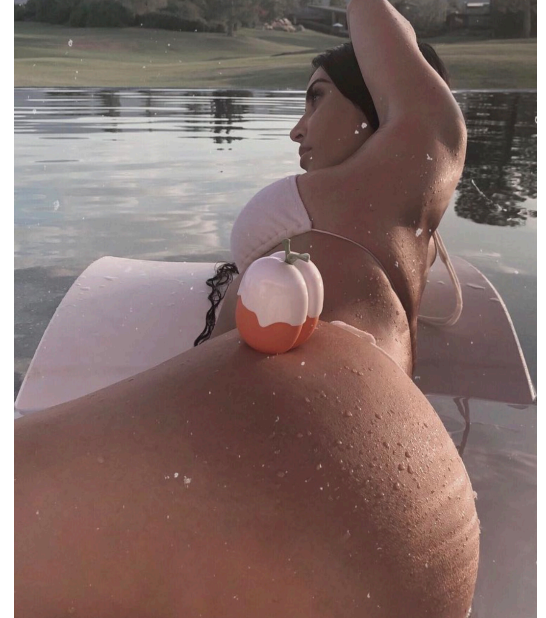
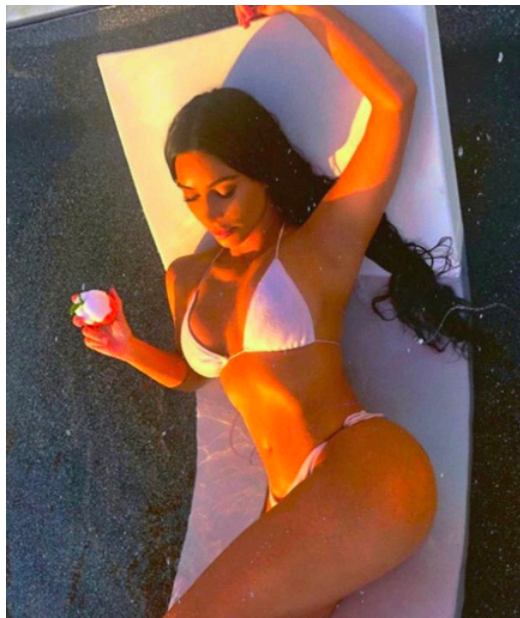
Scentbird has grown from only 400 subscribers at launch to over a quarter of a million across the US and in the last year claims growth of over 110%. This has been helped by it moving from its original fragrance focus to adding a range of namesake personal care and home fragrance products.



FRAGRANCE NEWS

kimojis

kim kardashian launches three new fragrances on her kimoji line



Kim Kardashian West continues her Kimoji line of fragrance under her own label KKW Fragrance. Three new Kimoji fragrances — Kimoji Cherry, Kimoji Peach and Vibes — Kimoji's are now available on the KKW website for \$45.

According to a press release from the brand, Kimoji Peach and Kimoji Cherry are fruity. A spritz from the peach-shaped bottle dripping in cream opens up with notes of juicy nectarine and peach accented by floral jasmine and peach blossom notes. The perfume has a surprisingly musky finish laced with sandalwood and creamy vanilla notes.

Similarly, Kimoji Cherry starts with a punch of fruit, combining sweet cherry, raspberry, and strawberry notes. The floral layer mixes in notes of vanilla orchid, cherry blossom, and gardenia — a KKW favorite scent — before finishing with notes of vanilla, musk, and “blonde woods.”

The last emoji-inspired fragrance in the new collection is a wildcard. Unlike the fruiter fragrances, Kimoji Vibes sounds a little sexier. While it still starts off fresh and fruity with notes of melon and pineapple, touches of amber, cedarwood, and bergamot in the base make Vibes a deeper, more seductive fragrance.

FRAGRANCE NEWS

mizensir

mizensir opens first pop-up store in paris



Until August 25th, Maison Mizensir will have his ephemeral boutique at the heart of Paris. A temporary space located on the ground floor of Printemps Haussmann, in the 9th district of Paris. For the occasion the perfumer imagined his pop-up store as a showcase, just like the emblematic stores in Geneva. In a space of 5 m2, the brand will present twenty references of the olfactory line imagined by Alberto Morillas. His perfumes evoke the role of family, traveling and gatherings, ... The common thread? The Perfumer and his passion for raw materials selected with particular care for each fragrance.

FRAGRANCE NEWS

givenchy

givenchy names rooney mara as face of its new fragrance for women

Oscar-nominated American actress Rooney Mara was named as the face of French luxury house Givenchy's new women's fragrance slated for release in September.

Mara first caught audiences' attention as Mark Zuckerberg's ex-girlfriend, Erica Albright, in 2010's *The Social Network* but she is perhaps best known for her starring role as Swedish hacker Lisbeth Salander in *The Girl with the Dragon Tattoo* (2011).

She has since gone on to star in a series of critically acclaimed films, including *Ain't Them Bodies Saints*, *Side Effects*, *Her*, *Trash* and *Lion*. Her performance alongside Cate Blanchett in Todd Haynes' *Carol* earned her the Best Actress Award in Cannes in 2015, as well as nominations at the Oscars, the Golden Globes, the BAFTAs and the Screen Actors Guild Awards.

This year she takes the title role in Garth Davis' *Mary Magdalene*, playing alongside real-life partner Joaquin Phoenix.

In her new role with Givenchy, Mara joins an illustrious roster of female stars who have previously fronted fragrance campaigns for the brand, including Alicia Keys, Amanda Seyfried and Liv Tyler.

A release from the brand lauded the actress's "committed and daring" film choices and described her as "a long-term friend of the Givenchy house", pointing out that she has worn Givenchy creations on the red carpet on a number of occasions.

The Met Gala 2018 was no exception, as Mara wore a light blue Givenchy gown adorned with crystals and arrived hand-in-hand with the house's creative director Clare Waight Keller.



lalique

lalique de lalique naïade crystal flacon 2019



Lalique always awes spectators with its creations of crystal bottles designed to celebrate the rich olfactory heritage of the house, the timeless fragrance composed by Sophia Grojsman in 1992 as the first fragrance of the Lalique perfume collection. Starting in 1994, the Lalique brand began presenting their special, luxurious offer of signed and numbered limited editions in different crystal flacons brought to the market each year in an artistic and elegant way. This year, the Lalique House celebrates its 130th anniversary, with a variety of art objects echoing the skill and talent of the brilliant founder Rene Lalique.

Lalique's perfume collection began with the above mentioned first fragrance Lalique de Lalique, a creation in the oriental floral style, and since then Lalique each year presents a new crystal design that has a connection with the work of Rene Lalique, at least in a tiny detail or a figure from his iconic work. At the beginning of the current year, 2018, the last edition was presented under the name Lalique de Lalique Seduction Crystal Edition, in a limited number filled with 100 ml pure perfume, just like its predecessors such as Sillage, Sheherazade, Deux Coeurs, Envol and others.

Initiated by Marie Claude Lalique to celebrate the birth of her perfume, limited, numbered and signed editions of the Collector's Flacons have become an annual event since 1994. Initially dedicated to feminine perfumes, these prestigious editions were subsequently joined by their male counterparts in 1997.

The newest edition within the Lalique Crystal Collection is Lalique de Lalique Naiade Crystal Flacon which will be launched as a numbered and signed limited edition in 2019.

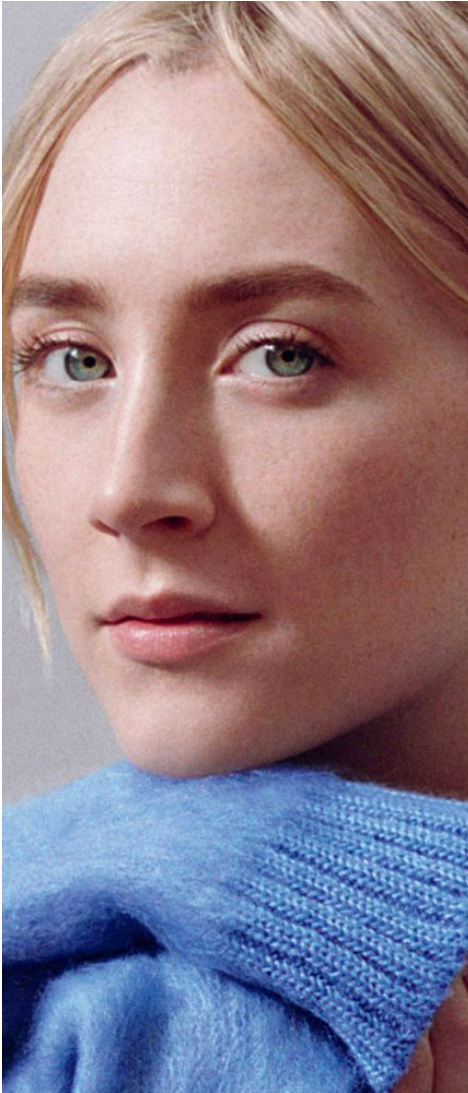
"Draped in a veil that reveals her voluptuous figure, adorned with a delicate motif of scales... Is she a woman, a goddess, a mermaid? Reinvented by the house of Lalique, this contemporary embodiment of the eternal feminine, sensuous yet stately, breathes life into crystal. An exceptionally fine detailed female statuette, the spectacular stopper of the 2019 Limited Edition, is a true feat of glass making technique." official info from Lalique.

The availability of the edition is only possible upon request for a price of €1,200.00. The fragrance Lalique de Lalique from 1992 by Sophia Grojsman remains unchanged, composed of layers of flowers, fruits, woody and soft musky nuances. The fragrance opens with jasmine notes, clove flowers and roses; in the heart it reveals blackberries, black currant leaves and velvet pears, warmed by Mysore sandalwood, vanilla and white musk in the base notes.

FRAGRANCE NEWS

calvin klein

saoirse ronan and lupita nyong'o star in campaign for new calvin klein perfume



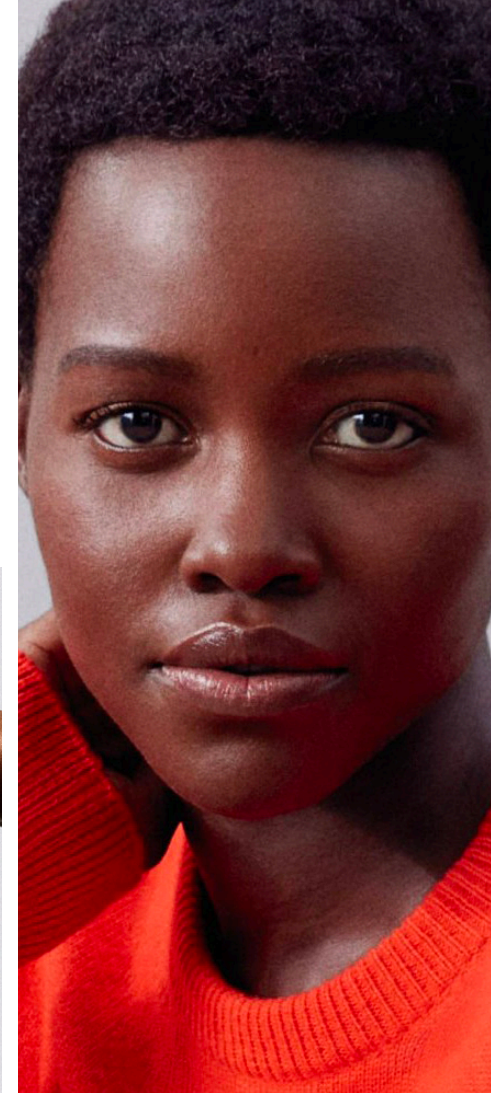
Calvin Klein creative director Raf Simons has unveiled his first fragrance for the house, called Women. And in order to celebrate Women, he has tapped Saoirse Ronan and Lupita Nyong'o to star in the upcoming campaign for the fragrance.

The campaign images show Ronan and Nyong'o next to women they admire. Ronan chose actress Sissy Spacek and singer Nina Simone; Nyong'o went with triple-threat Eartha Kitt and actress Katharine Hepburn. The artwork was done by photographer Anne Collier.

"Calvin Klein Women is inspired by the transmission of strength and inspiration from one woman to the next; by plurality combined with individuality; freedom of expression; and the notion that the collective is as vital as the individual," Simons said in a statement.

Simons's first fragrance is described as a woody floral, with notes of eucalyptus acorns and Alaskan cedarwood. The rectangular bottle is playfully minimal with the spray top placed to one side.

Women is available in 50 ml for €49,95 and in 100 ml for €64,95 Eau de Parfum.



FRAGRANCE NEWS

accademia del profumo

accademia del profumo award: 2018 winners

On the evening of May 15 hosted at the Pirelli Hangar Bicocca in Milan, the winners of the 'Academy of Perfume Award 2018' were revealed. The award ceremony is now in its 29th edition.

best perfume of the year



With almost 162,000 votes, consumers have praised the victory on the best perfume of the year category. For women the prize was given to Narciso Rodriguez "For Her Fleur Musc" and for men Dior Homme "Sport" was the star.

best packaging



Best packaging among the feminine fragrances for "Twilly" by Hermès and for masculine perfumes "Y" by Yves Saint Laurent.

best olfactory creation



The technical jury chose Gucci "Bloom" and Bottega Veneta "pour Homme Parfum" as the best olfactory creation for the female and male universe.

best communication



Chanel "Gabrielle" (female) and Acqua di Parma "Colonia Pura" (male) were awarded by the VIP jury for best communication.

FRAGRANCE NEWS

ariana grande

ariana grande's latest fragrance cloud



Ariana Grande adores clouds so much that she frequently posts images of them on her Instagram, followed by more than 122 million. The pop star and her new fiancé, “Saturday Night Live’s” Pete Davidson, sport cloud tattoos. So, when it came time for a concept for her fourth scent from Luxe Brands, Grande merely had to look to the sky.

“I love clouds, and I love this new fragrance. It is my favorite one yet,” said Grande in a statement about her fourth fragrance in conjunction with Luxe Brands. Cloud detours from the whimsical pom-pom attached to the previous three Grande fragrances, to a more sophisticated blue, puffy cloud-shaped stand.

Ariana Grande’s new fragrance Cloud is a dreamy blend of alluring lavender blossom, forbidden juicy pear and mouthwatering bergamot. The heart of the fragrance is a whipped touch of crème de coconut, indulgent praline and exotic, vanilla orchid. This uplifting fragrance is then wrapped with sexy warm musks and irresistible creamy woods.

Ariana Grande Cloud bottle launches in stores September 2018, exclusively at Ulta Beauty in the US and Shoppers Drug Mart in Canada. The

prices range from \$20 for a 0.33-oz. eau de parfum purse spray to \$59 for the 3.4-oz. EDP

It isn’t only expected to be Grande’s favorite — industry sources estimated it will hit sales of \$50 million in the first year, making it the strongest debut in the portfolio. Combined, Grande’s first scent, Ari, along with Sweet Like Candy, Moonlight, and several limited-edition entries, produce retail sales of about \$150 million. With the launch of Ari in 2015, Grande proved she could shake up the sluggish celebrity fragrance market.

Grande, said Joel Ronkin, chief executive officer of Luxe Brands, transcends traditional celebrity boundaries. “She has connections with her fans that are hard to match. She’s that rare combination being aspirational and also seen as real and down to earth,” said Ronkin. Ronkin added Cloud appeals to younger shoppers hungry for scents. “When you get the right celebrity matched with an authentic brand, you can win at retail,” said Ronkin. “She has a community talking about the brand and how much they love it.”



FRAGRANCE NEWS

jo loves

jo loves' 'graffiti art' fragrance body sprays



Jo Loves recently launched a new collection of fragrance body sprays dubbed the 'Graffiti Art Collection.' The spray paint-inspired personal scent collection is packaged with a ball bearing, which mimics the sound of an aerosol can as the product is dispensed.

Since an artist's palette is simply not complete without more than one color, the range includes a line that is designed to be mixed and matched to create one's perfect scent. The Jo Loves scents include one-note fragrances like Fig, Vetiver, Grapefruit and Tuberose, which are uncomplicated on their own, but also have the potential to be layered to create rich scent experiences.

Since Jo Loves previously released an innovative Fragrance Paintbrush, the brand recommends pairing it with these new products for even more artful possibilities.

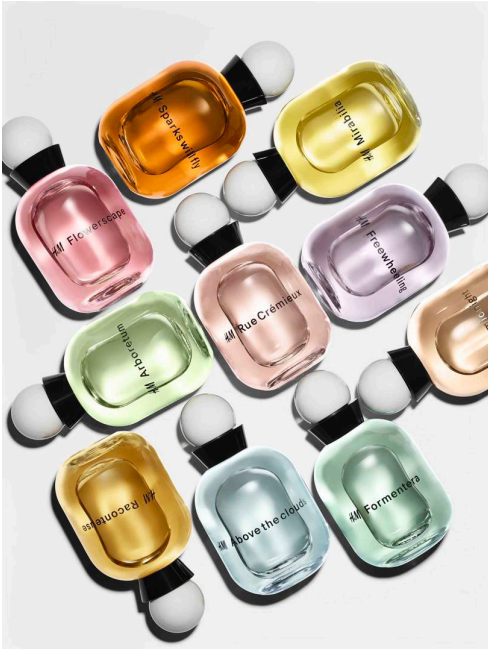
Jo Loves Graffiti Art Fig, Grapefruit, Tuberose and Vetiver are available in 150 ml, \$55.



FRAGRANCE NEWS

h&m

h&m launches a collection of scents



H&M announces the launch of a new fragrance collection consisting of 25 different options, providing a whole host of opportunities for everyone to find their own special scent. The new collection from the high street giant has been created with one of the world's leading perfume houses, Givaudan, available in store and online from August 16 in all 47 markets that carry H&M Beauty.

All of the fragrances were created through a close collaboration between the in-house H&M team and the perfumers Olivier Pescheux and Nisrine Grillié from Givaudan. Pescheux is an award-winning perfumer, while Grillié is a rising star within the industry. "We focused a lot on high quality ingredients, from the single note fragrances to the contemporary blends and the more nuanced perfumes that really highlight the origin of the key ingredient. It has been an honour to collaborate with H&M and alongside my colleague Nisrine Grillié for this exciting fragrance collection," Olivier Pescheux explained.

The three groups in H&M's "wardrobe of fragrance" will range in price between €4,99 and €24,99. The Singles group offers an array of 10 different scents that revolve around a single note, such as vanilla, chocolate or yuzu. The Reveries, available in both eau de toilette and body mist, are 10 different blended fragrances that evoke a certain feeling with names such as Freewheeling, Sparks Will Fly and Above the Clouds. Finally, five different perfumes that are more nuanced and complex complete The Essences range. The Essences are made around a key ingredient of the nest quality, such as sandalwood, patchouli or rose and come as either an eau de parfum or a roll-on perfume oil in a convenient pocket size to throw in your bag.

"With the Reveries, we wanted to create a family of more faceted fragrances that evoke a feeling or mood that's dear and close to the heart. The names refer to different memories or moments in life. The Essences are about offering our customers the possibility to really step into the

realm of fine fragrances with a strong focus on a specific raw material. The names of these refer to the ingredients, sometimes even to where exactly they are harvested."

And just as the fragrances are varied, the bottles too offer diverse designs. "All the rounded glass bottles are custom-made and unique designs for H&M. We developed a bottle that you want to connect with, that sits nicely in the hand and works on dressing tables, in bathrooms and handbags, all over the world," Wallander. "Early on, we decided that we wanted to have a rounded organic shape and that the bottle should feel contemporary and fashion-forward, but also timeless. It has a nice flirtatious nod to traditional perfume bottles, too. For the Singles, the bottle is small at 20ml and in fun colours that give an idea of what's inside. For the Reveries, we worked with a clear bottle in a 75ml size, and the perfume itself imparts a colour. For the Essences, we wanted to protect these extra-precious ingredients with a hint of colour. The bottles are smaller, in a 50ml size, but the content is more concentrated since it's eau de parfum and not eau de toilette."



FRAGRANCE NEWS

romain vicari

romain vicari's limited edition fragrance



In *I have on the top of my tongue your name almost forgot* exhibition, Romain Vicari produces a series of hybrid works, mixing on-site sculptures, sounds, smells and rap clips. All of these elements compose a landscape in which fiction toys with reality, and where the sacred encounters the secular, and entertainment becomes a religion. While plunging the public into an environment between an urban and natural jungle, the show works like a flashlight, or the exploration of a mirage bringing in all of our senses.

Sculptures made of resin, expanding foam, metal, sand and tiling stand up against the concrete, brutalist architecture of the exhibition space. A flat-screen television broadcasts a video made in the workspaces of the Rues d'Aubervilliers and in the darkness of the rooms in Palais de Tokyo, in a film weaving connections between hip-hop, an alternative culture which is now mainstream, religion and the bodily gestures sculpted by the use of social networks. A sound runs through the exhibition, the voice of a futurist priest, accompanied by the diffusion of a fragrance made up of cannabis and leather.

As a fragment of his exhibition, the Francis Kurkdjian Maison produced a Limited Edition fragrance titled Canapcuire. The fragrance was created by Edoardo Carver and is available in the Palais de Tokyo Library for € 150.

new launches of the month

new fragrances

NEW FRAGRANCES | RANGE EXTENSIONS | LIMITED EDITIONS

chat perché ANNICK GOUTAL

Annick Goutal has launched *Chat Perché*, a new fragrance for “grown ups and little ones starting from 3 years old.” “Out in the country, children discover with wonderment the joys of nature”.

Chat Perché was developed by perfumer Isabelle Doyen (Naomi Goodsir Nuit de Bakélite, Les Nez Turtle Vetiver Back). Notes include nasturtium, sweet pea, green notes, lemon blossom and white musk.

Annick Goutal *Chat Perché* is available in 100 ml Eau de Toilette.



governors island BOND NO. 9

Niche line Bond no. 9 has launched *Governors Island*, a new unisex fragrance. The fragrance, actually invokes the smells of the island's dense woodlands.

Top notes are incense and resinoide. Middle notes are ambrox and white Cedarwood. Base notes are white Musk, ferminized vetiver and muscenone.

Bond no. 9 *Governors Island* is available in 100 ml / \$350 Eau de Parfum.



sydney rock pool ARQUISTE

Arquiste has launched *Sydney Rock Pool*, a new mineral amber musk fragrance.

Sydney Rock Pool was developed by perfumer Rodrigo Flores-Roux (Elizabeth Arden Green Tea Fig, Tommy Hilfiger Hilfiger Woman Candied Charms). Notes include mineral accord, coconut skin accord, sandalwood, driftwood, narcissus, frangipani, jasmine, seaweed, ambermax and sea salt accord.

Arquiste *Sydney Rock Pool* is available in 100 ml Eau de Parfum.



prerogative BRITNEY SPEARS

Britney Spears launches *Prerogative* the first unisex fragrance in her perfume collection under Revlon's license as an olfactory expression of individuality and authenticity. “*Prerogative* is all about empowerment and confidence - we all deserve to feel free and fierce!” - says Britney Spears.

Top notes are pink pepper, goji berries and apricot. Middle notes are red calla lily, latex petals, espresso foam and saffron cream. Base notes are sandalwood and amberwood.

Britney Spears *Prerogative* is available in 30 ml, 50 ml and 100ml Eau de Parfum.



new fragrances

NEW FRAGRANCES | RANGE EXTENSIONS | LIMITED EDITIONS

dark lord BY KILIAN

By Kilian has launched *Dark Lord*, a new fragrance for men. “Dark Lord “Ex Tenebris Lux” is a gentleman of the night. Meet him in the most surprising of circumstances and his mystery slowly unfolds: A head-twisting mix of shadows and light, it seduces in seconds with its elegant, long-lasting accords.”

Top notes are bergamot and pepper. Middle notes are jasmine, and rum. Base notes are leather and vetiver.

By Kilian *Dark Lord* is available in 50 ml / \$295 Eau de Parfum.



platinum COACH

Coach has launched *Platinum*, a new fragrance for men. *Platinum* evokes a feeling of masculinity. Bold and sophisticated yet enticing, complex and masculine.

Platinum was developed by perfumer Bruno Jovanovic (Chopard 1000 Miglia Extreme, Masque Milano Times Square). Notes include black pepper, pineapple, juniper berries, geranium, cashmeran, patchouli and leathery vanilla accord.

Coach *Platinum* is available in 60 ml / £42.95 and 100 ml / £57.95 Eau de Parfum.

women CALVIN KLEIN

Calvin Klein has launched *Women*, a new fragrance. Calvin Klein *Women* is fronted by Saoirse Ronan and Lupita Nyong'o.

Women was developed by perfumers Honorine Blanc (Guess Girl Summer, Ralph Lauren Tender Romance) and Annick Menardo (Amouage Figment Man, Laura Biagiotti Roma Cedro). Top notes are eucalyptus, black pepper and citrus. Middle notes are orange blossom, magnolia and jasmine. Base notes are cedar, olibanum and ambroxan.

Calvin Klein *Women* is available in 50 ml / 49,95€ and 100 ml / 64,95€ Eau de Parfum.



argan DEMETER

Demeter has launched *Argan*, the latest addition to their Fragrance Library.

The fruit of the Argan tree contains a nut, and the oil extracted from that nut is used for everything from dipping bread and dressing salads, as well as in cosmetics, skincare and haircare products. Demeter's *Argan* fragrance is a celebration of the fruit and the nut, resulting in a dry fruity fragrance that is uniquely Moroccan in perspective.

Notes include argan tree fruit and argan tree seeds.

Demeter *Argan* is available in 15 ml, 30 ml and 120 ml Cologne (\$6 - \$40).

new fragrances

NEW FRAGRANCES | RANGE EXTENSIONS | LIMITED EDITIONS

yuzu marmalade DEMETER

Demeter has launched *Yuzu Marmalade*, the latest addition to their Fragrance Library. Our travels to the Republic of South Korea exposed us to this traditional Korea treat. The gift of a homemade batch inspired us to make this fragrance.

Notes include yuzu, sugar, honey and yuzu zest.

Demeter *Yuzu Marmalade* is available in 15 ml, 30 ml and 120 ml Cologne (\$6 - \$40).



dkny stories DKNY

Donna Karan launches *DKNY Stories*, inspired by New York City - its infinite possibilities, the feeling of freedom it offers and the metropolitan style it radiates. "There is no place like New York City; It loves, inspires and transforms you. It is like a book of million blank pages waiting for a million new stories. More than a place where you can make it, New York makes you."

Top notes are pink pepper, pink guava mousse and black cardamom. Middle notes are sambac jasmine, white tea and black iris. Base notes are vanilla, white sandalwood and ambergris.

Donna Karan *DKNY Stories* is available in 50 ml and 100 ml Eau de Parfum.

staggeringly beautiful DIANA VREELAND

The Diana Vreeland line has launched *Staggeringly Beautiful*, a new fragrance for women. "An ode to Diana Vreeland's broad vision of beauty."

Staggeringly Beautiful was developed by Pascal Gaurin (Calvin Klein Euphoria Amber Gold, Diesel Loverdose Tattoo Eau de Toilette). Notes include fig, fig leaves, Sicilian bergamot and daffodil.

Diana Vreeland *Staggeringly Beautiful* in 100 ml / \$250 Eau de Parfum.



i don't know what DS & DURGA

Indie brand DS & Durga has launched *I Don't Know What*, a new fragrance enhancer / layering agent. A fragrance enhancer with transparent radiance that gives any perfume a certain, as the French say, "I don't know what."

Top note is bergamot essence. Middle notes are iso e super and vetiver acetate. Base notes are civettone, firsantol and ambrox super.

DS & Durga *I Don't Know What* is available in 50 ml / \$175 and 100 ml / \$260 Eau de Parfum.

new fragrances

NEW FRAGRANCES | RANGE EXTENSIONS | LIMITED EDITIONS

century DUNHILL

Dunhill has launched *Century* a new fragrance for men. “I crafted Century to honor the distinct heritage of the house and its remarkable ability to innovate – a true champion for the modern gentleman,” says the perfumer Carlos Benaim. AD campaign was done by Tarik Malak & Timothy Douglas.

Century was developed by perfumer Carlos Benaim (Edward Bess La Femme Bohème, Yves Saint Laurent Le Vestiaire - 6 Place Saint Sulpice). Top notes are bergamot, grapefruit and mandarin orange. Middle notes are neroli, cardamom and olibanum. Base notes are sandalwood, musk and cypriol.

Dunhill *Century* is available in 75 ml / £59.00 and 135 ml / £79.00 Eau de Parfum.



le gemme reali BVLGARI

Bulgari has launched *Le Gemme Reali*, a new collection of three luxury fragrances in the Le Gemme series called *Nylaia*, *Rubinia* and *Veridia*. The key inspiration for the newest gemstone collection was the Byzantine Empress Theodora as the muse of this luxurious collection.

Nylaia, *Rubinia* and *Veridia* were developed by perfumer Alberto Morillas (Aedes de Venustas Grenadille d' Afrique, Art Meets Art Like a Virgin).

Nylaia is the fragrance in the sapphire blue flacon and pays tribute to the land of Kashmir. Top notes are blue iris and jasmine sambac absolut. Middle note is siam benzoin. Base notes are ambergris and white musk.

Rubinia reflects the passionate heart of a ruby, very seductive, opulent, bold and bright. Top note is Sicilian mandarin orange. Middle notes are sandalwood and copaiba wood. Base note is tonka bean absolut.

Veridia is created to evoke the luminous and intense green of the emerald, evoking the wealth and splendor of the Byzantine imperial gardens. Top notes are galbanum and angelica. Middle note is incense tears. Base notes are bourbon vanilla and patchouli.

Bulgari *Nylaia*, *Rubinia* and *Veridia* are available in 100 ml / 305,90€ Eau de Parfum.

my fifth avenue ÉLIZABETH ARDEN

Elizabeth Arden has launched *My Fifth Avenue*, a new fragrance for women. This fragrant celebration of a woman's rightful ambition and limitless possibilities embodies the energy, the culture and the sights that are quintessentially Fifth Avenue.

My Fifth Avenue was developed by perfumer Ann Gottlieb (Calvin Klein Man, Carolina Herrera 212 NYC Men Pills). Top notes are lemon, mandarin orange and violet leaves. Middle notes are lotus flowers and jasmine. Base notes are musk, amberwood, orris and cedarwood.

Elizabeth Arden *My Fifth Avenue* is available in 30 ml / \$39, 50 ml / \$52 and 100 ml / \$65 Eau de Parfum.



new fragrances

NEW FRAGRANCES | RANGE EXTENSIONS | LIMITED EDITIONS

eutopie no. 11 EUTOPIE

Eutopie has launched a new fragrance called *Eutopie No. 11*. The fragrance encapsulates the beauty of a bright spring and the fairy blossom of Lilac in Prague.

Eutopie No. 11 was developed by perfumer Nanako Ogi. Top notes are yellow mandarin, bergamot and pink pepper. Middle notes are wild lilac, magnolia and rose. Base notes are Cedarwood, soft amber and musk.

Eutopie No. 11 is available in 100 ml / 155€ Eau de Parfum.



rose morning FRESH

Fresh has launched *Rose Morning*, a new fragrance for women inspired by a rose blooming in the morning sun.

Top notes are rose, violet leaf and black Currant. Middle notes are Bulgarian rose, peach blossom and freesia. Base notes are white tea, musk and amber.

Fresh *Rose Morning* is available in 30 ml and 100 ml / 88.08€ Eau de Parfum.



verveine FRAGONARD

Each year, the famous French perfumery, Fragonard Parfumeur, celebrates a wonderful flower of their choosing, a flower noted in the world of fragrance. This year is dedicated to *Verveine*. "Come discover its magical freshness and its time-honored benefits! Fresh and transparent, this flowering herb was considered a magical plant in ancient times, used in love potions as well as to ward off bad luck and cure all ills." - Fragonard.

Verveine was developed by perfumer Celine Ellena (Salvador Dalí Little Kiss Me, L' Artisan Parfumeur Cote D' Amour). Top notes are lemon verbena, litsea cubeba and grapefruit. Middle notes are ylang-ylang and jasmine. Base notes are woody notes.

Fragonard *Verveine* is available in 50 ml / 18€ Eau de Toilette.



rose & white musk absolu JO MALONE

Jo Malone has started the new line Cologne Absolu and introduced its first fragrance *Rose & White Musk Absolu*.

Rose & White Musk Absolu was developed by perfumer Anne Flipo (Jo Malone Star Magnolia, Lanvin Jeanne Lanvin Scandal). Middle notes are rose damascena absolute, rose damascena essence and rose damascena water. Base notes are white musk, amber and oud.

Jo Malone *Rose & White Musk Absolu* is available in 100 ml / \$290.



new fragrances

NEW FRAGRANCES | RANGE EXTENSIONS | LIMITED EDITIONS

oui JUICY COUTURE

Juicy Couture has launched *Oui*, a new fragrance for women. The new fragrance “is juicy and vibrant, irresistible for upcoming summer days”.

Top notes are watermelon, acai tea natureprint and pear infusion. Middle notes are jasmine absolute, wild tuberose, and dewy honeysuckle natureprint. Base notes are techno woods, amber resins and captive musks.

Juicy Couture Oui is available in 100 ml / \$105 Eau de Parfum.



powdered veil & peau santal MILLER HARRIS

Miller Harris has launched two new fragrances, *Powdered Veil* and *Peau Santal*.

Powdered Veil: Top notes are pink pepper, rhubarb and geranium. Middle notes are floral notes, hedione and orchid. Base notes are new caledonian sandalwood, patchouli, amber, labdanum, bourbon vanilla absolute, musk and cashmeran.

Peau Santal: Top notes are bergamot, pink pepper and saffron. Middle notes are frankincense, violet leaf and papyrus. Base notes are sandalwood, cashmere wood, amber, vanilla CO2 and moss.

Miller Harris *Powdered Veil* and *Peau Santal* are available in 50 ml and 100 ml Eau de Parfum.



eau du levant MARE

German magazine and publishing house Mare has launched *Eau du Levant*, a new fragrance for women. “Eau du Levant” smells of distance, of warmth. Of the Mediterranean.”

Eau du Levant was developed by perfumer Geza Schön (The Beautiful Mind Precision & Grace, Baldessarini Ultimate). Notes include bergamot, mandarin, lemon, basil, iris, jasmine, osmanthus, labdanum, vetiver and ambergris.

Mare *Eau du Levant* is available in 100 ml / 125€ Eau de Toilette.



cocoa woods NEST

Laura Slatkin's Nest Fragrances brand has launched *Cocoa Woods*, a new fragrance for women. *Cocoa Woods* is inspired by Slatkin's personal experiences when faced with adversity and how she persevered to overcome obstacles to achieve her goals. “My own story is best told in moments of being challenged,” said Slatkin.

Cocoa Woods was developed by perfumer Jérôme Epinette (Zara Home Absolutely Sublime, Atelier Cologne Café Tuberosa). Notes include cocoa, sequoia wood, white sandalwood, tiaré and thai ginger.

Nest Fragrances *Cocoa Woods* is available in 50 ml / \$72 Eau de Parfum.



new fragrances

NEW FRAGRANCES | RANGE EXTENSIONS | LIMITED EDITIONS

secret joly ORIZA L. LEGRAND

Oriza L. Legrand has launched *Secret Joly*, a new fragrance. *Secret Joly* is a “wild and sensual fragrance, unremittingly carnal and completely mysterious”.

Top notes are jasmine and hyacinth. Middle notes are ylang ylang, gardenia, tuberose and jasmine sambac. Base notes are honey, tobacco leaf, Peru balsam, civet, tonkin musk and benzoin.

Oriza L. Legrand *Secret Joly* is available in 100 ml / 120€ Eau de Parfum.



orris tattoo & chypre mojo PARLE MOI DE PARFUM

Parle Moi de Parfum has launched two new fragrances, *Orris Tattoo* and *Chypre Mojo*.

Both fragrances were developed by perfumer Michel Almairac (Chloé See by Chloé, Bottega Veneta Parco Palladiano VII). *Orris Tattoo* includes Iris butter. *Chypre Mojo* features bergamot, carnation, mango and patchouli.

Parle Moi de Parfum *Orris Tattoo* and *Chypre Mojo* are available in 50 / €95 and 100 ml / €155 Eau de Parfum, each.



le matin des possibles & le soir des possibles NUXE

Nuxe launches two fragrances representing two olfactory emotions captured in the first and last rays of the sun: that of a fresh and luminous morning in *Le Matin des Possibles* and that of a sensual and audacious evening in *Le Soir des Possibles*.

Le Matin des Possibles was developed by perfumer Quentin Bisch (Boucheron Quatre En Rose, Van Cleef & Arpels Néroli Amara). Notes include orange blossom, petit grain and musk.

Le Soir des Possibles was developed by perfumer Louise Turner (Carolina Herrera Good Girl, Roberto Cavalli Paradiso Assoluto). Top notes are cassis and sorbet. Middle note is jasmine sambac. Base note is patchouli.

Nuxe *Le Matin des Possibles* and *Le Soir des Possibles* are available in 50 ml / 51.90€ Eau de Parfum, each.



new fragrances

NEW FRAGRANCES | RANGE EXTENSIONS | LIMITED EDITIONS

hello you! PAUL SMITH

Paul Smith *Hello You!* is the newest masculine fragrance from the Paul Smith perfume collection. Paul Smith celebrates the colors and patterns that mark the newest fashion line of the brand.

Hello You! was developed by perfumers Fanny Bal (Biotherm Eau Relax, Armani Privé New York) and Dominique Ropion (Cacharel Catch Me, Carolina Herrera CH Privée). Top notes are yellow mandarin oil, bergamot oil and coriander seed oil. Middle notes are pink pepper CO2 LMR, lavandin oil and apple. Base notes are vetiver Haiti oil LMR, patchouli oil LMR and ciste absolute.

Paul Smith *Hello You!* is available in 50 ml / £35 and 100ml / £45 Eau de Toilette.

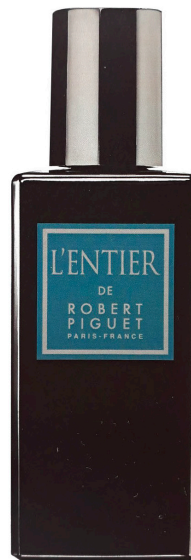


l'entier ROBERT PIGUET

Robert Piguet has launched a new fragrance called *L'Entier*. Described as a “swirling current of fragrant energy”, the name *L'Entier* is a French word that means full or complete. Robert Piguet's President, Bayly Leeds, says that this “is a blend of so many different elements it is literally filled with a little of everything. It is air, water, Earth and woods, and like all of the Piguet scents, it is larger than life.”

Top notes are bergamot, aquatic notes and marine notes. Middle notes are iris, clary sage and palmarosa. Base notes are sandalwood, laotian oud, vanilla, coumarin and tonka bean.

Robert Piguet *L'Entier* is available in 100 ml / £190 Eau de Parfum.



laconia TOM DAXON

Tom Daxon has launched *Laconia*, a “vibrant sea breeze citrus inspired by Tom's holidays to Greece”.

Top notes are lemon, bergamot, orange and mandarin. Middle notes are water mint, green violet leaf and jasmine. Base notes are sea salt, vetiver and cardamom.

Tom Daxon *Laconia* is available in 50 ml / £105 and 100 ml / £155 Eau de Parfum.



range extensions

NEW FRAGRANCES | RANGE EXTENSIONS | LIMITED EDITIONS

man wood essence BVLGARI

Bvlgari has launched Bvlgari *Man Wood Essence*, a flanker to 2010's Bvlgari Man. The Eau de Parfum was created for the urban man who is still in tune with his environment.

Man Wood Essence was developed by perfumer Alberto Morillas (Aedes de Venustas Grenadille D'Afrique, Chopard Orange Mauresque). Notes include citrus, coriander leaves, vetiver, cypress, benzoin and cedar.

Bvlgari *Man Wood Essence* is available in 60 ml / 47.02€ and 100 ml / 62.46€ Eau de Parfum.



nude santal & heliotrope CLEAN

Clean has launched *Nude Santal & Heliotrope*, a new addition to the Clean Reserve Avant Garden collection.

Top notes are lemon and cinnamon. Middle notes are orange flower and heliotrope. Base notes are Madagascan vanilla, Virginia cedarwood, clearwood and sandalwood.

Clean Reserve Avant Garden *Nude Santal & Heliotrope* fragrances is available in 100 ml / \$150 Eau de Parfum.



noble xix heliotrope & cedar leaf CLIVE CHRISTIAN

Clive Christian has launched two new fragrances, *Noble XIX Heliotrope* for women and *Noble XIX Cedar Leaf* for men. From the Noble Collection. Noble XIX VICTORIANA celebrates the movement of Victoriana architecture across America in the late 19th century. Capturing the intricate and highly decorative merge of styles from bright pastel colors to vaulted mansions, these perfumes are a voyage in discovering the fantastic.

Noble XIX Heliotrope: Top notes are heliotrope and raspberry. Middle note is labdanum. Base notes are musk and frankincense. *Noble XIX Cedar Leaf*: Top notes are geranium and lavender. Middle notes are cedar leaf, rose and geranium. Base notes are aromatic woods and leather.

Clive Christian *Noble XIX Heliotrope* and *Noble XIX Cedar Leaf* are available in 50 ml / \$550 Parfum, each.



jasmin dentelle COMPTOIR SUD PACIFIQUE

Comptoir Sud Pacifique has launched *Jasmin Dentelle*, a new fragrance in the Jardins Pop collection. Jasmines bushes invite discreetly to exchange secrets, the breeze carries the intense scent of its flowers, the sun plays with their petals ... Lovers are alone in the world!

Top notes are lemon and mandarin. Middle notes are jasmine, and magnolia. Base notes are white musk and amber.

Comptoir Sud Pacifique *Jasmin Dentelle* is available in 10 ml, 30 ml and 100 ml Eau de Toilette.



range extensions

NEW FRAGRANCES | RANGE EXTENSIONS | LIMITED EDITIONS

inspired by respect DAVID BECKHAM

David Beckham has launched *Inspired by Respect*, a new fragrance for men. *Inspired by Respect* is a followup to 2017's *Respect*.

Inspired by Respect was developed by perfumer Juliette Karagueuzoglou (Paco Rabanne *Invictus Aqua*, Yves Saint Laurent *L'Homme Cologne Bleue*). Top notes are bergamot, grapefruit and lavender. Middle notes are clove leaf, cardamom and pineapple. Base notes are orris root, cedarwood and amber Xtreme™.

David Beckham *Inspired by Respect* is available in 40 ml, 60 ml and 90 ml Eau de Toilette. Each bottle features a unique smoke pattern.



eb florals future bloom l2 ERIC BUTERBAUGH

Floral designer Eric Buterbaugh has launched *EB Florals Future Bloom L2*.

Top notes are rhubarb, rosemary, grapefruit, tangerine, verbena, bergamot, citric notes and ginger. Middle notes are freesia, jasmine sambac and peony. Base notes are ambrox, musk and vetiver.

Eric Buterbaugh *EB Florals Future Bloom L2* is available in 100 ml / \$295.



cashmere mist essence DONNA KARAN

Donna Karan has launched *Cashmere Mist Essence*, a new oriental amber flanker to 1994's *Cashmere Mist* fragrance for women. The new release is announced with the slogan: "The scent that begins a new era of luxury and enjoyment A fragrance that begins a new era of luxury and indulgence."

Notes include Moroccan jasmine, sandalwood and amber.

Donna Karan *Cashmere Mist Essence* is available in 100 ml Eau de Parfum.



sunflowers summer air ELIZABETH ARDEN

Elizabeth Arden has launched *Sunflowers Summer Air*, a new flanker to 1993's *Sunflowers*. Elizabeth Arden *Sunflowers Summer Air* is inspired by the cool, refreshing breeze that gently brushes across the earth inviting flowers to dance and leaves to sway. "Light. Airy. Exhilarating."

Sunflowers Summer Air was developed by perfumer Caroline Sabas (Britney Spears *Private Show*, Etat Libre d'Orange *You Or Someone Like You*). Top notes are lemon, apple and green mandarin. Middle notes are cyclamen, ozonic notes, rose, osmanthus and jasmine. Base notes are cedar, musk and amber.

Elizabeth Arden *Sunflowers Summer Air* is available in 100 ml / \$39.50 Eau de Toilette.



range extensions

NEW FRAGRANCES | RANGE EXTENSIONS | LIMITED EDITIONS

guilty oud GUCCI

Gucci has launched Gucci *Guilty Oud*, a flanker to 2010's Gucci Guilty and 2011's Gucci Guilty Pour Homme. Mysterious and elegant, Gucci *Guilty Oud* is inspired by a walk in a forest.

Guilty Oud was developed by perfumer Alberto Morillas (Bvlgari Man Black Orient, Carolina Herrera 212 Men Aqua). Top notes are blackberry, pink pepper and bulgarian rose. Middle notes are goldenwood, patchouli and cypriol. Base notes are amber, leather and oud.

Gucci *Guilty Oud* is available in 90 ml / 145€ Eau de Parfum.

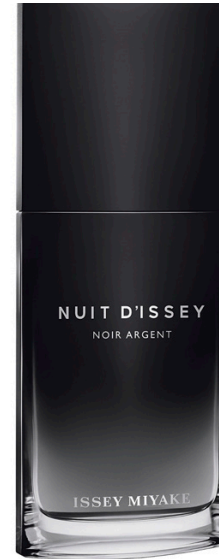


nuit d'issey noir argent ISSEY MIYAKE

Issey Miyake has launched *Nuit D' Issey Noir Argent*, a new fragrance for men. *Nuit D' Issey Noir Argent* is a flanker to 2014's *Nuit D'Issey*. *Nuit D' Issey Noir Argent* represents a new type of intensity and attraction, inspired by silver moonlight and its shadow.

Nuit D' Issey Noir Argent was developed by perfumer Dominique Ropion (Carolina Herrera CH Privée, Frédéric Malle Promise). Top notes are grapefruit, black pepper, pink pepper and nutmeg. Middle notes are leather, saffron and frankincense. Base notes are patchouli, labdanum, myrrh and vetiver.

Issey Miyake *Nuit D' Issey Noir Argent* is available in 100 ml Eau de Toilette.



terre d'hermès eau intense vétiver HERMÈS

Hermès announced the release of a new fragrance in the Terre d'Hermès collection – *Terre d'Hermès Eau Intense Vétiver*. The bottle of *Terre d'Hermès Eau Intense Vétiver* is made in the traditional design created by Philippe Mouquet, however, unlike the previous editions, the bottle is finished with a dark brown cap.

Terre d' Hermès Eau Intense Vétiver was developed by perfumer Christine Nagel (Jo Malone Black Cedarwood & Juniper, Salvatore Ferragamo Tuscan Scent White Mimosa). Notes include bergamot, vetiver and Sichuan pepper.

Hermès *Terre d' Hermès Eau Intense Vétiver* is available in 50 ml and 100 ml Eau de Parfum.



trulytimeless KATE SPADE

Kate Spade has launched *TRULYtimeless*, a followup to last year's *TRULYgracious*, *TRULYdazzling*, *TRULYdaring* and *TRULYjoyful*. *TRULYtimeless Eau de Toilette* by Kate Spade New York evokes "the clean freshness and warm glow of early morning light with its signature cotton accord".

Top note is cotton. Middle notes are aldehydes and white musk. Base notes are bitter orange blossom and cedarwood.

Kate Spade *TRULYtimeless* is available in 75 ml / \$65 Eau de Toilette.



range extensions

NEW FRAGRANCES | RANGE EXTENSIONS | LIMITED EDITIONS

terre de lumière intense L'Occitane

L'Occitane has launched *Terre de Lumière Intense*, a new flanker to 2016's *Terre de Lumière*. *Terre de Lumière Intense* inspired by the Provence nights.

Terre de Lumière Intense was created by Nadège Legarlanterez (Collistar Vetiver Forte, Boucheron Quatre), Calice Becker (Avon Far Away Gold, Avon His Story) and Shyamala Maisondieu (27 87 Hamaca, 27 87 Wandervogel). Top notes are bergamot, pink pepper and anise. Middle notes are honey and lavender. Base notes are agarwood, vanilla and olibanum.

L'Occitane *Terre de Lumière Intense* is available in 90 ml / 98€ Eau de Parfum Intense.



twilight shimmer argent MICHAEL KORS

Michael Kors has launched *Twilight Shimmer*, a new fragrance for women. *Twilight Shimmer* follows 2016's *Midnight Shimmer*. Michael Kors returns to the Shimmer theme and makes a new gourmand step towards the wood-fruity alliance, unusual and creamy.

Top notes are red fruits and juicy plum. Middle note is Laotian oud. Base notes are pralines, creamy wood and dark wood.

Michael Kors *Twilight Shimmer* is available in 50 ml and 100 ml / \$108 Eau de Parfum.



wonderlust eau fresh MICHAEL KORS

Michael Kors *Wonderlust Eau Fresh*, the new fragrance from Michael Kors, carries a sense of endless possibilities. This Eau de Toilette is a flanker of the original Michael Kors *Wonderlust*, inspired by the escape of everyday life and new adventures. "*Wonderlust Eau Fresh* embodies passion for adventure and new experiences, the desire to take advantage of the possibilities and the knowledge that everything is possible," says Michael Kors.

Top notes are Italian bergamot, honey pomelo and gray smith apple. Middle notes are sambac jasmine, white peony and lily of the valley. Base notes are pamplewood®, musk and sandalwood from Ceylon.

Michael Kors *Wonderlust Eau Fresh* is available in 30 ml, 50 ml and 100 ml Eau de Toilette.



fresh cream warm cashmere PHILOSOPHY

Philosophy has introduced *Fresh Cream Warm Cashmere*, a new flanker to 2013's *Fresh Cream*.

Fresh Cream Warm Cashmere was developed by perfumer Mathieu Nardin (Anna Sui L'Amour Rose Versailles Eau de Toilette, Bastide Aix en Provence Figue Amour). Notes include coconut, cashmere wood, vanilla, sandalwood and musk.

Philosophy *Fresh Cream Warm Cashmere* is available in 60 ml / \$40 Eau de Toilette.



range extensions

NEW FRAGRANCES | RANGE EXTENSIONS | LIMITED EDITIONS

polo red rush RALPH LAUREN

Ralph Lauren launches *Polo Red Rush*, the fourth in the red series of fragrances following the original Polo Red, Polo Red Intense, and Polo Red Extreme. *Polo Red Rush* presents a new take on the classic Polo Red with the addition of zesty new fruit accords and a touch of spearmint and spicy, exotic red saffron.

Top notes are grapefruit, lemon, pineapple and red mandarin. Middle notes are mint, lavender, red apple, red saffron and orange blossom. Base notes are cedarwood, coffee and musk.

Ralph Lauren *Polo Red Rush* is available in 40 ml / \$68 and 125 ml / \$85 Eau de Toilette.



gemma di paradiso ROBERTO CAVALLI

Roberto Cavalli has introduced *Gemma di Paradiso*, a new floral perfume for women. *Gemma di Paradiso* is a flanker to 2015's Roberto Cavalli Paradiso. "The gems of paradise represent its most exclusive and sophisticated dimension. The luminescent green depths of these precious stones perfectly symbolize the fragrance's power of fascination. Roberto Cavalli Gemma di Paradiso is a luxurious dream."

Top notes are green pear and mandarin. Middle notes are jasmine and petalio®. Base notes are vanilla and cedarwood.

Roberto Cavalli *Gemma di Paradiso* is available in 30 ml, 50 ml and 75 ml Eau de Parfum.



rem homme REMINISCENCE

Reminiscence has launched *Rem Homme*, the masculine counterpart to 1996's Rem.

Notes include grapefruit, citron vert, pepper, cardamom, marine and hot sand accords and white woods.

Reminiscence *Rem Homme* is available in 100 ml and 200 ml Eau de Toilette.



fougère d'argent & fougère platine TOM FORD

Tom Ford has launched *Fougère d'Argent* and *Fougère Platine*, two new fragrances in the Private Blend range.

Fougère d'Argent includes mandarin, ginger, lavender, cistus, akigalawood® and coumarin. *Fougère Platine* features clary sage, bergamot, artemisia, frankincense, tobacco leaf and cedarwood.

Tom Ford *Fougère d'Argent* and *Fougère Platine* are available in 50 ml / \$230 and 250 ml / \$595 Eau de Parfum, each.



range extensions

NEW FRAGRANCES | RANGE EXTENSIONS | LIMITED EDITIONS

colonia vaniglia ACQUA DI PARMA

Acqua di Parma has launched *Colonia Vaniglia*, the latest fragrance in the brand's Ingredient Collection. *Colonia Vaniglia* is a flanker to Acqua di Parma Colonia. *Colonia Vaniglia* by Acqua di Parma is inspired by the fascinating and colourful islands of Madagascar, highlighting sweet vanilla tones.

Top notes are bergamot and mandarin. Middle notes are jasmine sambac and vanilla essence. Base note is musk.

Acqua di Parma *Colonia Vaniglia* is available in 100 ml / £178 Eau de Cologne Concentrée.



tobacco reserve ARAMIS

Aramis has launched *Aramis Tobacco Reserve*, a new fragrance for men. A new interpretation of an iconic classic, *Aramis Tobacco Reserve* epitomises the Aramis man in every way; "alluring, sophisticated and complex".

Top notes are blackcurrant and nutmeg. Middle notes are tobacco leaf, clary sage and iris. Base notes are tonka bean and oakmoss.

Aramis *Tobacco Reserve* is available in 60 ml / £55 and 110 ml / £74 Eau de Parfum.



parco palladiano x & parco palladiano xi BOTTEGA VENETA

Bottega Veneta has added two more fragrances to the Parco Palladiano collection: *Parco Palladiano X Olivo* and *Parco Palladiano XI Castagno*.

Parco Palladiano X Olivo is inspired by the freshness of the Italian Parco Palladiano, specifically focused on olive trees. The aromatic wooden alliance is highlighted with an intense accord of green olives, capturing the essence of the powerful Olive tree that sits dutifully within the botanical space. The composition is designed to reflect the rich cultural heritage of the brand and to bring the focus on a new species within the garden, the precious olive tree.

Parco Palladiano XI Castagno is inspired by the fresh scents of the Parco Palladiano garden in the Vento region, and offers an irresistible blend of sweet and smoky aromas. The composition emphasizes a chestnut tree accord and woody notes of oak tree, combined with the delicate cold and spicy shades of black pepper and healing ginger oil.

Bottega Veneta *Parco Palladiano X Olivo* and *Parco Palladiano XI Castagno* are available in 100 ml / 190€ Eau de Parfum, each.



range extensions

NEW FRAGRANCES | RANGE EXTENSIONS | LIMITED EDITIONS

ombré leather TOM FORD

Tom Ford has launched *Ombre Leather*, a new unisex fragrance. *Ombre Leather* may or may not be a new release of the limited edition 2016 Private Blend fragrance *Ombre Leather* 16. “*Ombre Leather* is a deeply textural scent that imprints you with a tactile sensuality. It makes one feel different, beautiful and desired - Tom Ford.”

Top note is cardamom. Middle notes are jasmine and leather. Base notes are patchouli, white moss and amber.

Tom Ford *Ombre Leather* is available in 50 ml / \$125 and 100 ml / \$175 Eau de Parfum.



nuit azur TORY BURCH

Tory Burch has launched *Nuit Azur*, a new fragrance for women. *Nuit Azur* is a followup to 2017's *Bel Azur*. This new fragrance “captures the allure of the Mediterranean after dusk: the irresistible invitation of just one last dip in the sea before the evening begins.” *Nuit Azur* inspired by Tory's love of the sea.

Top notes are violet leaf and fig. Middle notes are freesia, patchouli and vetiver. Base notes are cedarwood and musk.

Tory Burch *Nuit Azur* is available in 50 ml and 100 ml Eau de Parfum.



agua miami & agua miami beach LOEWE

Spanish house Loewe has launched *Agua Miami* and *Agua Miami Beach*, two new flankers to 2000's *Agua de Loewe*. “The interpretation of the spirit of Miami, its Art deco district full of light and colors, its elementary geometry and its abundance of the ornamental. The sun, the beach and the sand, everything that entirely revolves around water. Miami, night and day.”

Agua Miami: Top notes are tangerine, bitter orange and lemon. Middle notes are neroli, lily of the valley and petitgrain. Base notes are musk and iris.

Agua Miami Beach: Top notes mandarin, pear, blackcurrant. Middle notes are magnolia, jasmine, lily of the valley. Base notes are sandalwood, vetiver and musk.

Loewe *Agua Miami* & *Agua Miami Beach* are available in 50 ml / 34.95€, 100 ml 49.95€ and 150 ml / 59.95€ Eau de Toilette and 100 ml / 49.95€ Eau de Toilette, respectively.



range extensions

NEW FRAGRANCES | RANGE EXTENSIONS | LIMITED EDITIONS

new twist fragrances CLIVE CHRISTIAN

Clive Christian has launched six new fragrances in their *Twist collection* of flankers.

1872 Twist Tarocco Orange for women: Top notes are lemon, tarocco orange and ginger. Middle notes are orange blossom and lily of the valley. Base note is sandalwood.

1872 Twist Basil for men: Top notes are basil, mint, black pepper and nutmeg. Middle note is clary sage. Base notes are orris and woods.

X Twist Mate Tea for women: Top notes are fresh green leaves and mate tea. Middle notes are jasmine, tuberose and honey. Base note is powdery musk.

X Twist Patchouli for men: Top notes are cinnamon and clove. Middle notes are Egyptian jasmine and pimento pepper. Base notes are oud, patchouli, vetiver and green moss.

X Twist Sichuan Pepper for women: Top notes are sichuan pepper and ginger. Middle notes are jasmine and lily of the valley. Base notes are peach, vanilla and musk.

X Twist Liquorice for men: Top notes are licorice, maple, myrrh and orris butter. Middle notes are jasmine, cardamom and pimento pepper. Base notes are rich woods.

1872 Twist Tarocco Orange, 1872 Twist Basil, X Twist Mate Tea and X Twist Patchouli are available in 50 ml / £250, each. *X Twist Sichuan Pepper and X Twist Liquorice* are available in 50 ml / £295, each.

rêve d'encens VAN CLEEF & ARPELS

Van Cleef & Arpels has launched *Rêve d'Encens*, a new addition to the brand's Collection Extraordinaire.

Top note is saffron. Middle notes are frankincense and rose absolute. Base notes are sandalwood and white musk.

Van Cleef & Arpels *Rêve d'Encens* is available in 75 ml / £300 Eau de Parfum.



range extensions

NEW FRAGRANCES | RANGE EXTENSIONS | LIMITED EDITIONS

agua de colonia collection CLAUS PORTO

Claus Porto has launched a new *Agua de Colonia collection*. The five new fragrances — *Agua Vetiver*, *Agua Geranium*, *Agua Fougère*, *Agua Clementine* and *Agua Porto*. All fragrances were developed by perfumer Lyn Harris.

Agua Vetiver: “*Agua Vetiver* encapsulates a rare cooling moment where the ocean breeze and shadows of the passing clouds combine.” Notes include bergamot, lavender, galbanum, Haitian vetiver, pine needle, eucalyptus, cedar, sea moss and amber.

Agua Geranium: “*Claus Porto's Agua Geranium* cologne is Lyn's ode to the botanical gardens, or Jardim Botânico - a tropical oasis surrounded by the city of Lisbon.” Notes feature bergamot, lavender, Angelica root, geranium leaves, rose petals, cloves, patchouli, vetiver, moss, tonka bean and musk.

Agua Fougère: “*Agua Fougère* is an ode to the villages of the Troia peninsula, built alongside beaches with dunes planted with aromatic pine.” Notes include pine needle, galbanum, geranium, jasmine, pepper, marine moss, cedar wood and frankincense.

Agua Clementine: “*Agua Clementine* recalls the vineyards dotted along the banks of the River Douro and the citrusy scent that permeates the air.” Notes feature bergamot, lemon, grapefruit, mandarin, lavender, orange flowers and petitgrain.

Agua Porto: “*Agua Porto* is inspired by Claus Porto's home town. In Porto wild plant life grows through cracks in ancient stone walls and the sea breeze is an ever-present backdrop.” Notes include bergamot, lemon, orange, petitgrain, galbanum, cypress, juniper, sea moss, amber and musk.

Claus Porto *Agua de Colonia Collection* are available in 125 ml / 85€, each.



range extensions

NEW FRAGRANCES | RANGE EXTENSIONS | LIMITED EDITIONS

my happy collection CLINIQUE

Clinique has launched *Happy Splash*, *Lily of the Beach*, *Peony Picnic*, and *Cocoa & Cashmere*. Along with *Blue Sky Neroli* and *Peace & Jasmine*, they make up the My Happy collection of six layerable scents.

Happy Splash includes red grapefruit, bergamot, Hawaiian wedding flower, mimosa and Chinese magnolia.

Lily of the Beach features bergamot, lily, ylang-ylang, tiaré, frangipani, coconut, sandalwood, vanilla and amber.

Peony Picnic includes blackcurrant bud, strawberry, passion fruit, peony, rose, plum, cedar, amberwood and vanilla.

Cocoa & Cashmere features cocoa, vanilla, amber, musk, pink pepper, jasmine, honeysuckle and salicylate.

Blue Sky Neroli includes blue sky accord, mandarin, cardamom, neroli, rose, orange blossom, amberwood and vetiver.

Peace & Jasmine features mate tea, jasmine, freesia, lavender, pear, Sicilian lemon and gaiac wood.

Clinique *Happy Splash*, *Lily of the Beach*, *Peony Picnic*, *Cocoa & Cashmere*, *Blue Sky Neroli* and *Peace & Jasmine* are available in 15 ml / \$22 Eau de Parfum, each.



limited editions

NEW FRAGRANCES | RANGE EXTENSIONS | LIMITED EDITIONS

remix cologne edition 2018

4711

4711 has launched *Remix Cologne Edition 2018*, the first of a projected series of limited edition variations on 4711.

Remix Cologne Edition 2018 was developed by perfumer Nicolas Beaulieu (Esprit Life by Esprit Special Edition Women, Diesel Only The Brave High). Top notes are bergamot, lemon and tea. Middle notes are neroli, bitter orange and gentiana. Base notes are cedar, cashmeran and musk.

4711 *Remix Cologne Edition 2018* is available in 100 ml and 150 ml Eau de Cologne.



rose d'artiste GIORGIO ARMANI

Giorgio Armani has launched *Rose D'Artiste*, a new fragrance in the limited edition Les Éditions Couture series in the Armani Privé fragrance range. *Rose D'Artiste* was inspired by Armani's spring/summer 2018 collection, and the rose in the name refers to the fuchsia pink in that collection rather than the flower or fragrance note.

Rose D'Artiste was developed by perfumer Marie Salamagne (Carolina Herrera Orange Affair, Roberto Cavalli Florence). Top notes are bergamot and orange blossom. Middle notes are violet, iris and incense. Base notes are myrrh and ambroxan.

Armani Privé *Rose D'Artiste* is available in 100 ml / 650€ Eau de Parfum.



the one mysterious night DOLCE & GABBANA

Dolce & Gabbana launches *The One Mysterious Night*, a new limited distribution flanker to 2008's *The One* for Men. *The One Mysterious Night* follows 2015's *The One Royal Night*. Following *The One Royal Night*, *The One Mysterious Night* is the second exclusive edition for the Middle East to join the franchise, celebrating once more the combination of an Arabian soul with Italian essences.

Top notes are saffron and grapefruit. Middle notes are rose absolute, oud and clary sage. Base notes are amber, precious wood, cistus labdanum and tonka bean.

Dolce & Gabbana *The One Mysterious Night* is available in 100 ml Eau de Parfum.



musc noble GUERLAIN

Guerlain has launched *Musc Noble*, a new limited distribution unisex fragrance. *Musc Noble* joins the Les Absolus d'Orient series, and follows 2017's *Oud Essentiel*.

Musc Noble was developed by perfumer Thierry Wasser (Jil Sander Man Absolute, Giorgio Armani Emporio Armani Diamonds). Top notes are saffron, pink pepper and geranium. Middle notes are rose and musk. Base notes are cistus, white amber and musk.

Guerlain *Musc Noble* is available in 125 ml / 155€ Eau de Parfum.



limited editions

NEW FRAGRANCES | RANGE EXTENSIONS | LIMITED EDITIONS

john varvatos + nick jonas jvxnj JOHN VARVATOS

John Varvatos has launched *John Varvatos + Nick Jonas JVxNJ*. The new fresh fragrance for men is part of the duo's limited edition capsule collection. "This irresistible fragrance captures the upbeat energy of the city as dusk settles and nightlife dances in the lights, revealing a world of intriguing possibilities."

Notes include bergamot, mandarin, pink pepper, cascalone, kaffir lime leaves, mint, clary sage, rosemary, lavender, hedione, sandalwood, cedarwood and ambrox super.

John Varvatos *Nick Jonas JVxNJ* is available in 75 ml and 125 ml Eau de Toilette.



fragrance mist PAUL & JOE

Paul & Joe have launched *Paul & Joe Fragrance Mist*, a new limited edition summer fragrance for women. Inspired by the elegance of the era. The fragrance envelopes [skin] the skin and the hair, making it the essence of effortless summer style.

Notes include orange blossom and white lily.

Paul & Joe Limited Edition *Fragrance Mist* is available in 50 ml / 27.60€.



fleurs de neiges LISA WATIER

Lise Watier has launched *Fleurs de Neiges*, a new trio of limited edition flankers to 1996's *Neiges* fragrance for women. Inspired by the white flowers from the iconic *Neiges* fragrance.

Fleurs de Neiges Fleurs d'Oranger: Top notes are petitgrain and bergamot. Middle notes are orange blossom, jasmine, white flowers and fresh breeze. Base notes are velvet musk and precious woods.

Fleurs de Neiges Rose: Top notes are bergamot and sichuan pepper. Middle notes are rose petals, pink lotus and magnolia. Base notes are musk and sandalwood.

Fleurs de Neiges Muguet: Top notes are ivy leaves and dew drops. Middle notes are lily of the valley and jasmine. Base notes are musk and vetiver.

Lise Watier *Fleurs de Neiges Fleurs d'Oranger*, *Fleurs de Neiges Rose* and *Fleurs de Neiges Muguet* are available in 50 ml Eau de Parfum, each.



limited editions

NEW FRAGRANCES | RANGE EXTENSIONS | LIMITED EDITIONS

mandarine ROGER & GALLET

Roger & Gallet has launched *Mandarine*, a new limited edition unisex fragrance.

Mandarine was developed by perfumer Mathieu Nardin (Perris Monte Carlo Cacao Aztèque, Molinard Le Rêve Nirmala). Top Notes are lemon, mandarin, bergamot and blood orange. Middle notes are geranium, petitgrain and sweet mint. Base notes are litsea cubeba and patchouli.

Roger & Gallet *Mandarine* is available in 50ml / 29.10€ Eau Fraiche.



les années 25 TAUER PERFUMES

Tauer Perfumes has launched *Les Années 25*, a new unisex limited edition fragrance. Inspired by a Golden Age of humanity, creative arts and a fundamental change towards liberalism in society, the 20ies of the 20th century, *Les Années 25* reflect the optimism of an era.

Top notes are bergamot, petitgrain, orange and Indian ginger. Middle notes are Bulgarian rose, iris and benzoin. Base notes are oakmoss, tonka bean, sandalwood, ambergris, musk, patchouli and vanilla.

Tauer Perfumes *Les Années 25* is available in 50 ml / \$195 Eau de Parfum. 500 bottles were made.



signorina SALVATORE FERRAGAMO

The fashionable floral prints from Salvatore Ferragamo's Spring Summer 2018 collection adorns the latest limited edition of the popular Signorina in Fiore fragrance, originally launched in 2017. The flower pattern is unavoidable when it comes to summer dresses and accessories and this elegant summery style is charmingly supported by the beautiful *Signorina in Fiore Fashion Edition*.

Signorina was developed by perfumer Emilie Bevierre Coppermann (Carolina Herrera CH Insignia Men, Emanuel Ungaro Fruit d'Amour Turquoise). Top notes are nashi pear sorbet and pomegranate. Middle notes are jasmine and cherry blossom. Base notes are white musk and sandalwood.

Salvatore Ferragamo *Signorina in Fiore Fashion Edition* is available in 50ml Eau de Toilette.



new campaigns



prerogative | BRITNEY SPEARS

In the commercial for Prerogative, the once constantly surveilled Spears is turning the cameras the other way around and loving it.



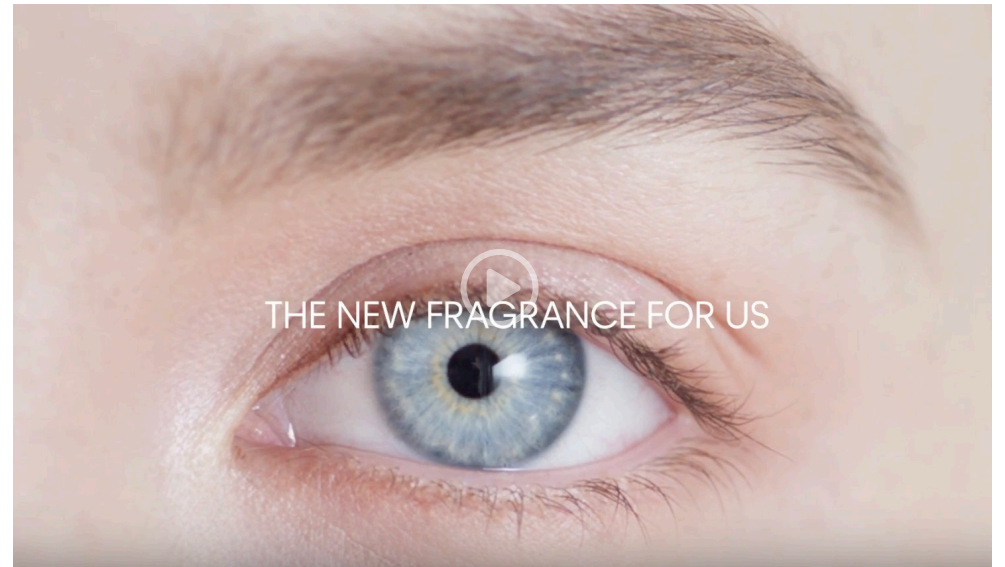
bleu de chanel parfum | CHANEL

BLEU DE CHANEL Parfum. It's right in front of you. A film by Steve McQueen starring Gaspard Ulliel. Music : "STARMAN" by David BOWIE.



legend of the magic hour | CHRISTIAN DIOR

Between documentary and fiction, Legend of the Magic Hour is a mystical, entrancing journey through the Joshua Tree desert at dusk, starring Johnny Depp.



calvin klein women | CALVIN KLEIN

I AM WOMEN. The first CALVIN KLEIN fragrance developed under the vision of Chief Creative Officer, Raf Simons.



inspired by respect | DAVID BECKHAM

David Beckham has launched Inspired by Respect, a new fragrance for men, has been created to celebrate the ways respect can be shown through its unique bottle design.



the one mysterious night | DOLCE & GABBANA

To celebrate The One Mysterious Night, three characters embark on a voyage of discovery in Dubai. The video highlights the contrasted facets of The One Mysterious Night's man: adventurous, wise and generous.



dkny stories | DKNY

DKNY Stories, inspired by the endless possibilities of New York City and the freedom to make it your own. Capturing the attitude and energy of the city with a feminine edge.



cashmere mist | DONNA KARAN

Donna Karan Cashmere Mist "A Gift Of Luxury".
Creative Direction/Production /Animation/Post-Production: SWELL



introducing dunhill century | ALFRED DUNHILL

A fresh new signature fragrance for men. Embracing the future. A new moment of clarity. The interplay of shape, clear glass, liquid and light. Reflections through concave and convex shapes.



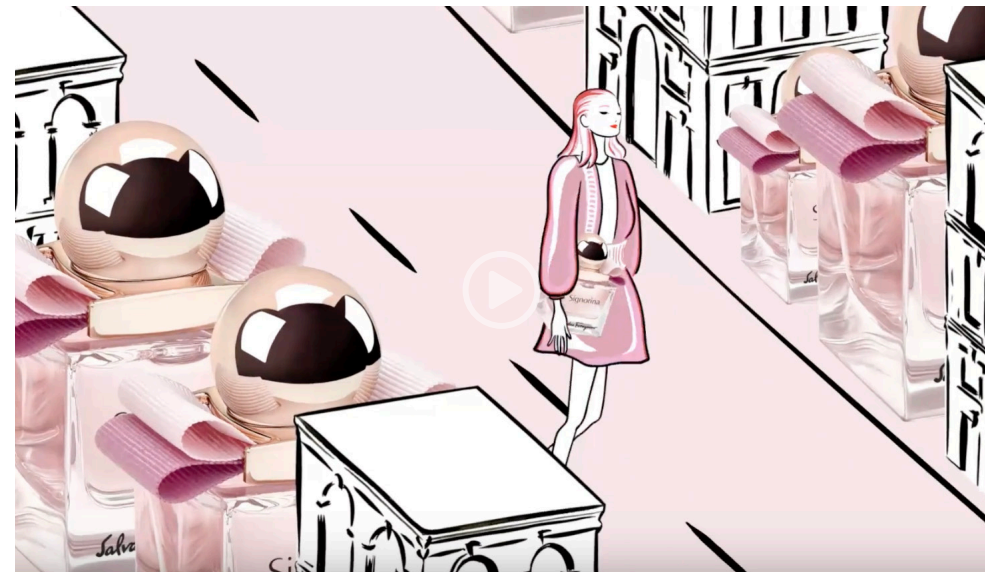
wonderlust eau fresh | MICHAEL KORS

Wonderlust Eau Fresh expresses the passion for adventure and explore the unknown, the desire to take risks knowing that everything is possible.



nouveautes | NUXE

Discover the Eau de Parfum Nuxe: a fresh and bright morning and a sensual and daring evening, to free your senses and finally everything becomes possible.



sephora Turkiye-signorina | SALVATORE FERRAGAMO

Mini Signorina Collection featuring small bottles decorated with the house's classic Vara bows and illustrations by Jo Ratcliffe who interprets the happy mood of Signorina in a new way.



tory burch beauty: nuit azur | TORY BURCH

Introducing Tory Burch's newest fragrance: Nuit Azur. This scent captures the allure of the Mediterranean after dusk: the irresistible invitation of just one last dip in the sea before the evening begins.



les eaux de chanel –paris-venice | CHANEL

A fresh oriental fragrance inspired by a legendary city and its treasures of Byzantine and Baroque art that influenced Gabrielle Chanel.



les eaux de chanel – paris-deauville | CHANEL

A fragrance with an aromatic freshness inspired by the city between land and sea, along the Normandy coast, where Gabrielle Chanel opened her first fashion boutique.



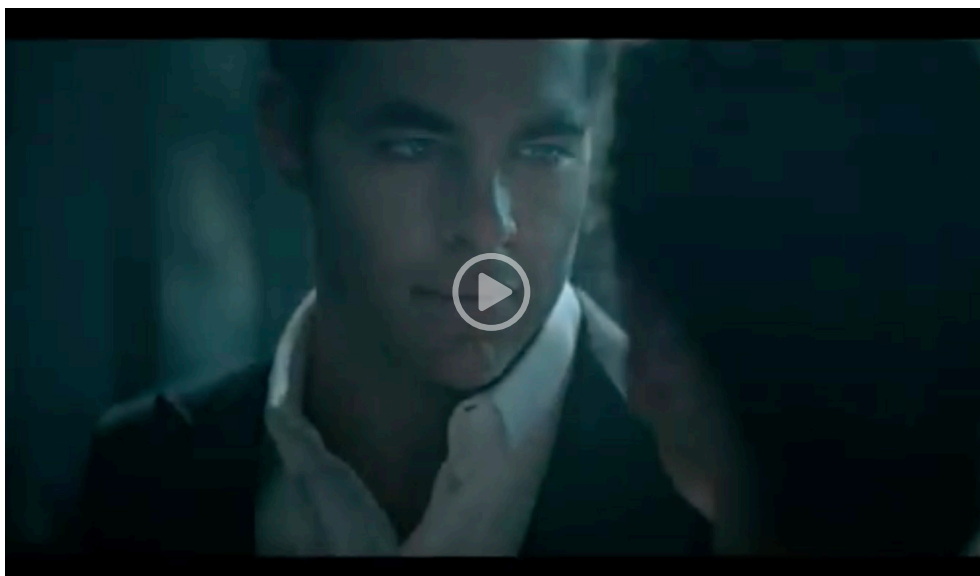
les eaux de chanel –paris-biarritz | CHANEL

Addictive and irresistible, introducing Daisy Love, the new fragrance from Marc Jacobs
Fragrances featuring Kaia Gerber, Aube Jolicoeur and Faith Lynch.



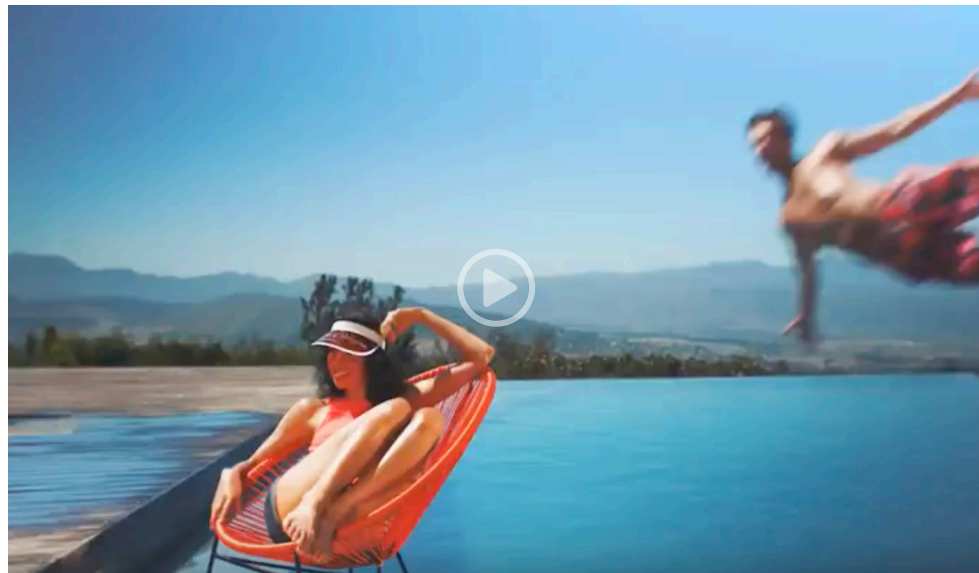
halloween magic-20 seconds | HALLOWEEN

The new magical fragrance by HALLOWEEN. Your Perfumes. Your dreams. Discover a journey far from reality with Halloween Perfumes for women and Halloween Perfumes for Men.



code a-list, the new code | GIORGIO ARMANI

Discover CODE A-LIST, a seductive contemporary new fragrance for men. Take your place on an exclusive and intimate list; the 'Armani-List'.



remix cologne edition | 4711

4711 launches a special limited edition on its iconic product to mark its 225th Anniversary.



black perfecto florale | GUERLAIN

"I am terribly sexy and bang on trend". An electrifying floral, an intoxicating, passion-filled fragrance. Black Perfecto by La Petite Noire is a celebration of rose in all its forms.