
Puig collaborates with the Spanish government to produce hydro-alcoholic solutions

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Puig has offered the Spanish government its production capacity to manufacture hydro-alcoholic solutions and sanitizers to meet the exceptional need of society and the health system for these types of products in the fight against the Covid-19, coronavirus.

Although Puig does not normally produce these types of solutions, the company has currently prioritized contributing to protecting professionals and other people who need them by employing its production capacity.

About Puig

Puig is a third-generation family-owned fashion and fragrance business based in Barcelona. Puig creates distinctive brands and fragrance experiences that connect with people's emotions. The company's ambition is to define the future of the fragrance category and capture a disproportionate share of innovation and growth.

The company's strong performance has resulted in substantial growth and revenues of €1,933 million in 2018. Puig success stories include a combination of owned brands such as Carolina Herrera, Nina Ricci, Paco Rabanne, Jean Paul Gaultier, Dries Van Noten, Penhaligon's and L'Artisan Parfumeur; licenses such as Prada, Christian Louboutin and Comme des Garçons; and Lifestyle fragrances. Puig products are sold in more than 150 countries.

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