

PRADA CANDY

A VISUAL JOURNEY
by
vâhram mûratyan




PRADA CANDY

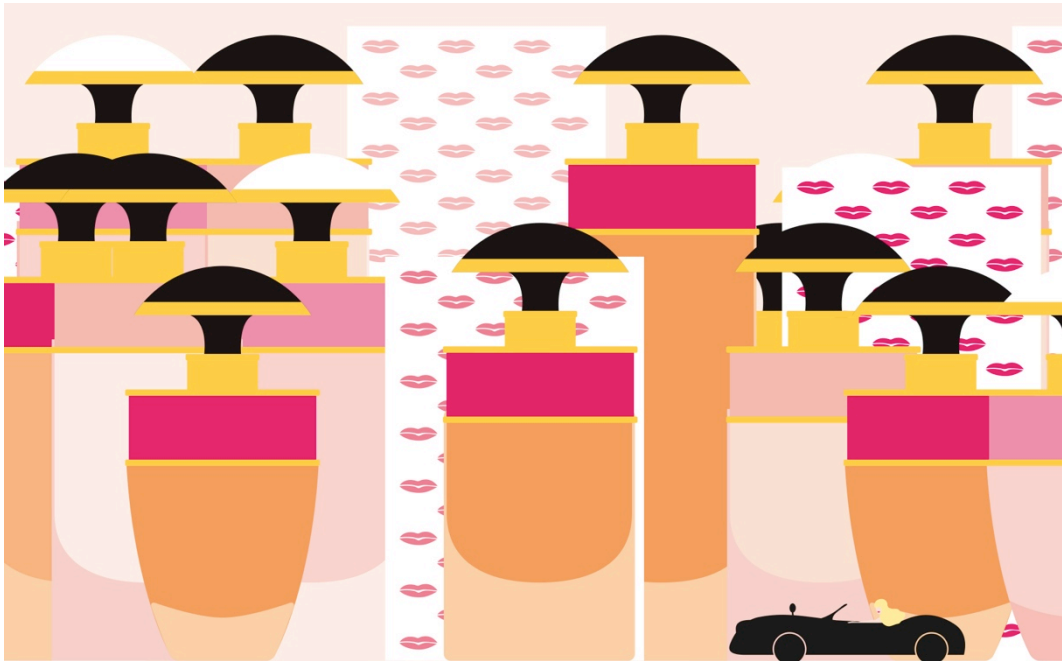


Prada Parfums introduces Prada Candy Kiss - a journey into bite-sized scent - in collaboration with the graphic artist Vahram Muratyan whose acclaimed book, *Paris versus New York*, represented the quintessential and the quixotic from the two mythical cities, and contrasted them with a unique visual wit.

His new book *About Time* uses the same refreshingly candid representations to explore visual memories because “How we experience time, shapes our relationships, memories, dreams and ambitions.”

With Prada Candy Vahram Muratyan plays with scale and creates a new and delightful small is beautiful world, where Candy fragrance goes bite-size.

PRADA CANDY

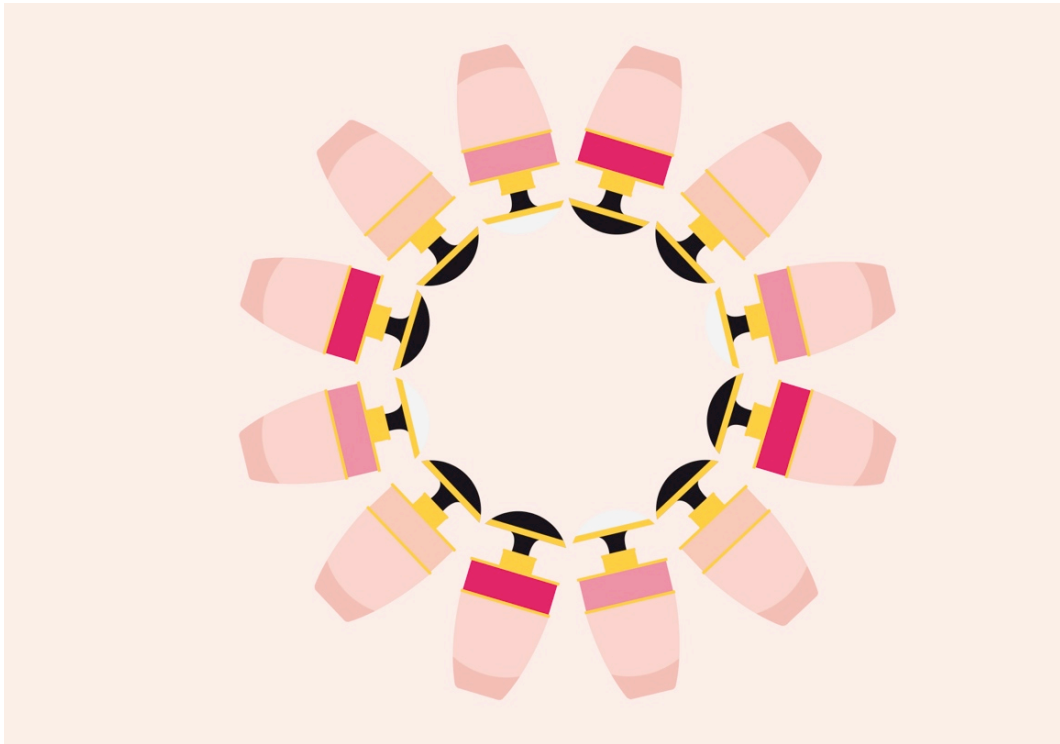


Candy is on a stopover, in a world where all is tiny, driving through the city, roof down, free as a bird.

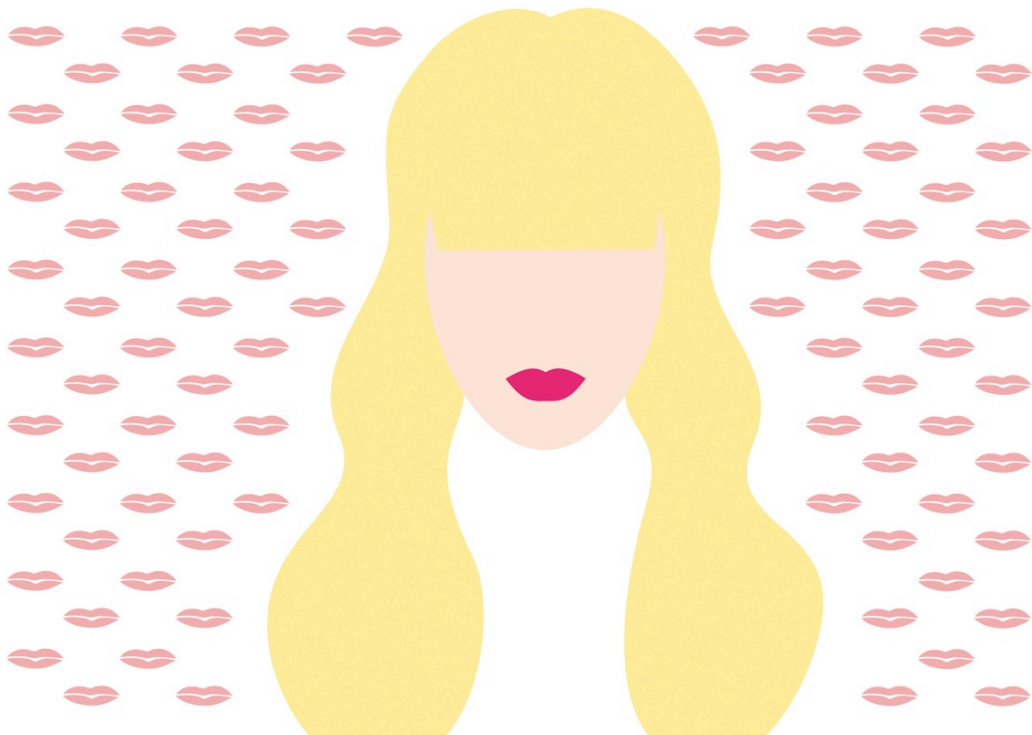


A profusion of kisses, one leads to many, many more.

PRADA CANDY



Why have only one?



She leaves her mark where ever she goes.

PRADA CANDY



She often loves to have more than one.

PRADA CANDY

All the fragrances are blended by the perfumer Daniela Andrier under the artistic direction of Miuccia Prada.

Irresistible, in a small size,
20ml of fragrance to keep close. Limited edition.



PRADA CANDY EAU DE PARFUM

An indulgent sophisticated edible, that is confident and confidently seductive; a walk on the wild side.

PRADA CANDY L'EAU

Zestful, enigmatic, an optimistic and elegant eau standing tall on a floral-oriental.

PRADA CANDY FLORALE

Soft and airy insouciance, balanced with an adventurous, sparkling white floral that leads into a rare sensuality of warm powder notes.

Press release and packshots available at:

<http://downloads.puig.com/PRADA/PR/PradaCandyKiss/digitalpressrelease/>