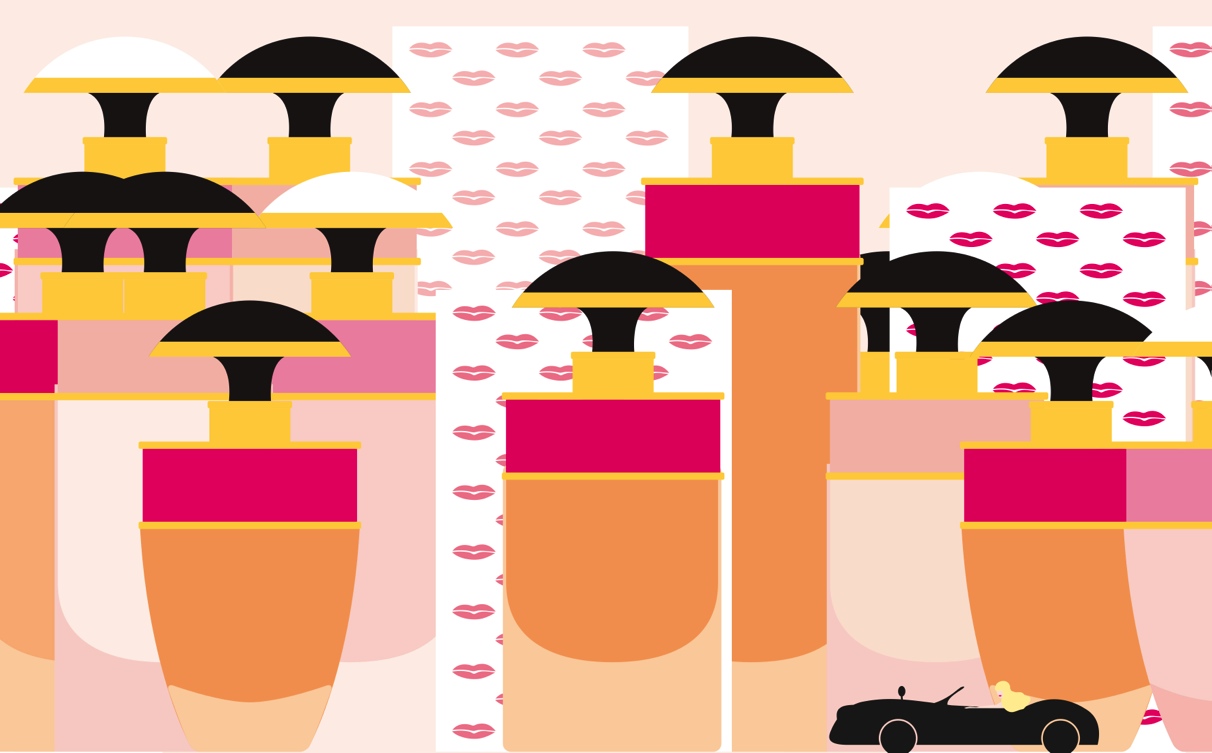




Prada Parfums introduces Prada Candy Kiss - a journey into bite-sized scent - in collaboration with the graphic artist Vahram Muratyan whose acclaimed book, *Paris versus New York,* represented the quintessential and the quixotic from the two mythical cities, and contrasted them with a unique visual wit.

His new book *About Time* uses the same refreshingly candid representations to explore visual memories because “How we experience time, shapes our relationships, memories, dreams and ambitions.”

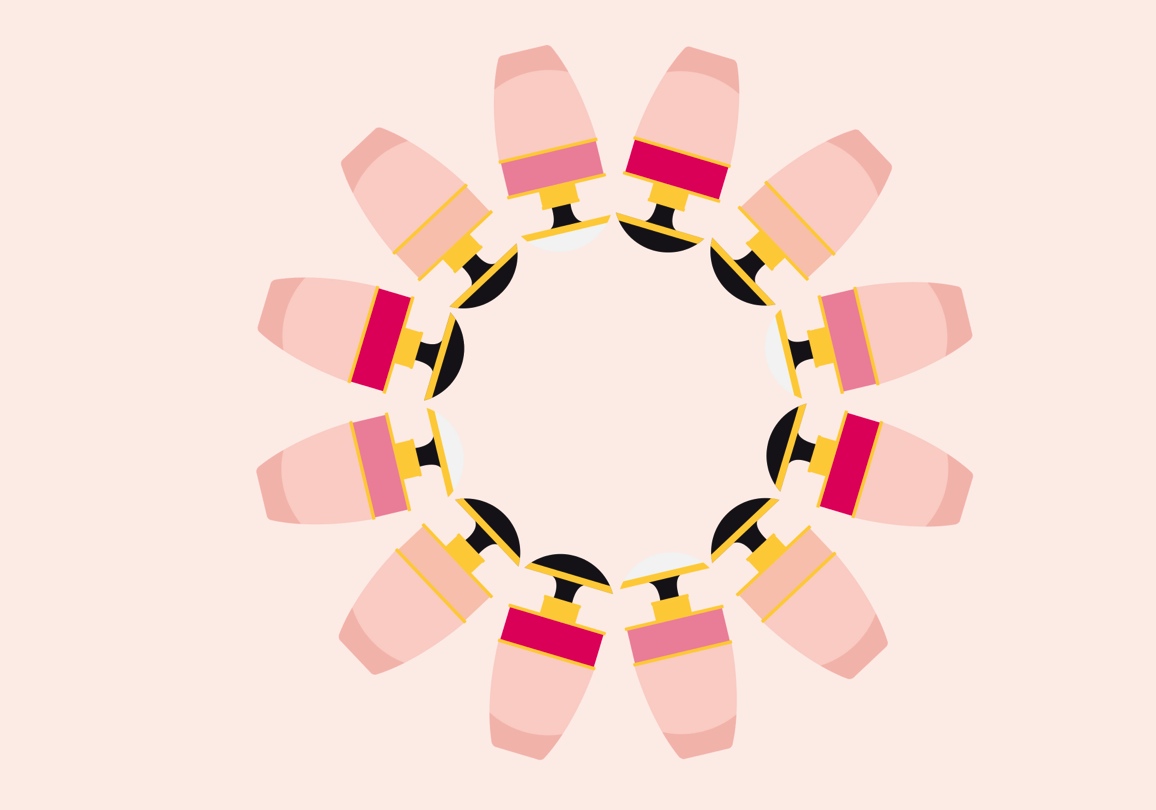
With Prada Candy Vahram Muratyan plays with scale and creates a new and delightful small is beautiful world, where Candy fragrance goes bite-size.



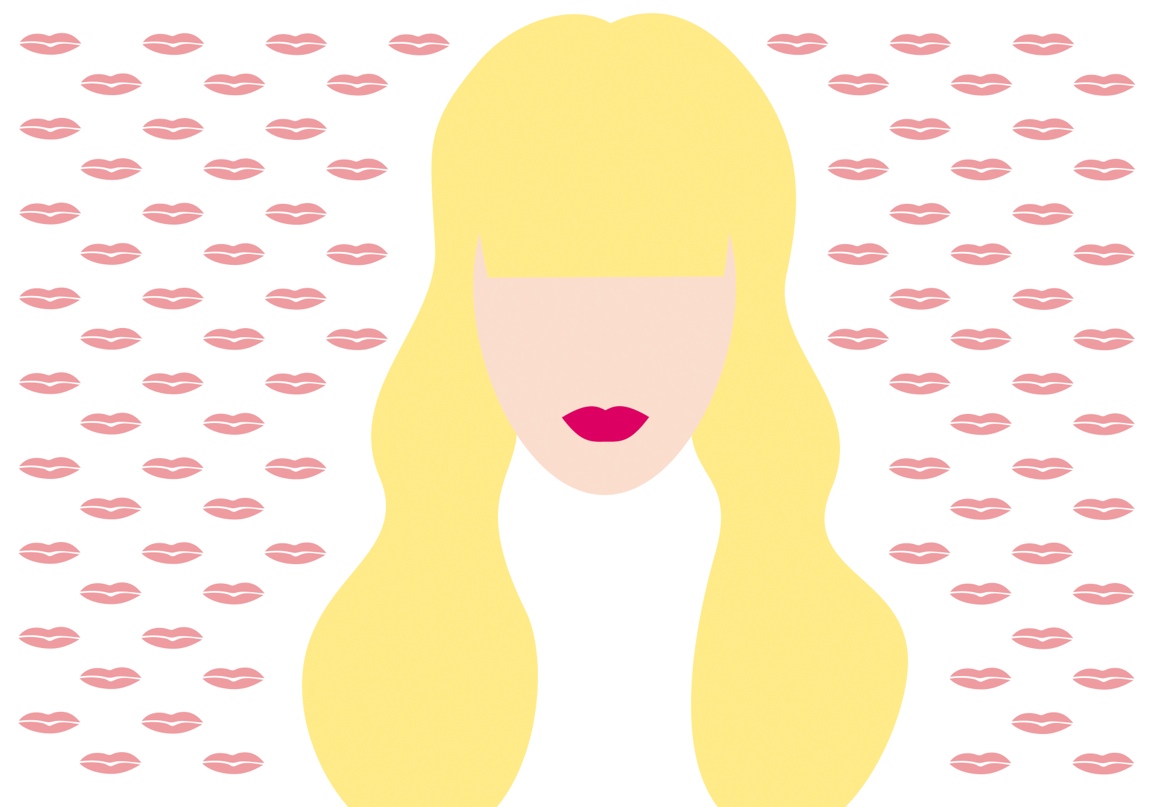
Candy is on a stopover, in a world where all is tiny, driving through the city, roof down, free as a bird.



A profusion of kisses, one leads to many, many more.



Why have only one?



She leaves her mark where ever she goes.



She often loves to have more than one.

All the fragrances are blended by the perfumer Daniela Andrier under the artistic direction of Miuccia Prada.

Irresistible, in a small size,   
20ml of fragrance to keep close. Limited edition.



**PRADA CANDY EAU DE PARFUM**

An indulgent sophisticated edible, that is confident   
and confidently seductive; a walk on the wild side.

**PRADA CANDY l’eau**

Zestful, enigmatic, an optimistic and elegant eau standing   
tall on a floral-oriental.

**PRADA CANDY florale**

Soft and airy insouciance, balanced with an adventurous, sparkling white floral that leads into a rare sensuality of warm powder notes.

Press release and packshots available at:

http://downloads.puig.com/PRADA/PR/PradaCandyKiss/digitalpressrelease/