

the scent post

A MONTHLY UPDATE ON THE LATEST FRAGRANCE NEWS

new launches



queen
NICKI MINAJ
LIMITED EDITION



SUN SONG
LOUIS VUITTON
NEW FRAGRANCE



rising sun
SHISEIDO
NEW FRAGRANCE



ck one summer
CALVIN KLEIN
LIMITED EDITION

news



hugo boss fragrances and its licensor coty launched podcast series



alex israel designs louis vuitton cases for new unisex fragrances

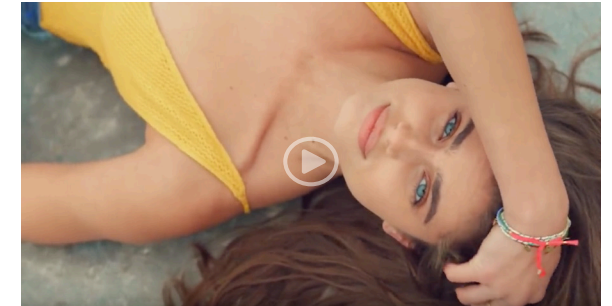


folie à plusieurs captures the smell of the new museum



glithero designs installations for perfumers exhibition

top new videos



tease dreamer | VICTORIA'S SECRET



mon paris parfum floral | YSL



dolce peony | DOLCE & GABBANA

FRAGRANCE NEWS

the new museum

folie à plusieurs captures the smell of the new museum



The Berlin- and New York–based perfumery Folie À Plusieurs recently released two new scents that, at first blush, don't seem too unusual. *Aspects n°1*, as clear as water, smells hot and musky; *Aspects n°2*, an opaque, rose-ochre color, is more floral and metallic. But they differ from typical perfume in that these scents are sold exclusively at the New Museum, and are intended to embody the art institution olfactorily. That is to say, their makers set out to create perfumes that emulate the actual smell of walking through the museum. Eau de musée, if you will.

The first scent is said to include notes of, among other things, neon light effect, green, and animalic; the other scent is said to include notes of damp concrete, paper, and cold.

The perfumery's director, Kaya Sorhaindo, envisions for visitors to the New Museum to purchase the scents as they would a catalogue or a poster from the museum gift shop.

Aspects n°1 and n°2 are available in 50 ml for \$157 .



FRAGRANCE NEWS

glithero

glithero designs six immersive installations for mudac's contemporary perfumers exhibition



London design studio Glithero has designed the scenography for the exhibition *Nez-à-nez Contemporary Perfumers* at Musée de Design et d'Arts Appliqués Contemporains (MUDAC) in Lausanne, Switzerland. Showcasing the fragrances of outstanding contemporary perfumers such as Jean-Claude Elena, Rodrigo Flores-roux, Vero Kern, Dominique Ropion and Isabelle Doyen, the six bespoke installations engage visitors in an immersive experience through the museum's six rooms.

MUDAC has worked closely with experts from the olfactory magazine *Nez* to select the fragrances and curate the exhibition, dividing it in three different levels: evocative installations presenting the common themes that unite work of two or three perfumers; interview testimonials that express each creator's experience; and general information about the craft together with a central reading room that provides further insight into the complex and demanding world of perfume making. Each room in *Nez-à-nez Contemporary perfumers* is characterized by one of Glithero's poetic installations, aimed at making the immateriality of Perfumes tangible by engaging the visitor in novel ways. For example, in the room that brings to together perfumers known for being flamboyant and extrovert, perfumes are presented in scented fans that emerge out of tables. In another room, which brings together perfumers known for their innovative approach, scents are contained in conical glass vessels. Kept closed by a ping pong ball and tethered to a large helium filled balloon, the vessels release their perfume once visitors pull down the string of the balloon so that the seal is opened. A central piece of the exhibition is a stained glass window, designed by Glithero, for the room of perfumers who draw inspiration from historic formulas. The window, depicting perfume bottles through the ages, floods the space in colored light and occasionally bushes over the vessels of scent.



The exhibition will be on view until June 16th 2019.



FRAGRANCE NEWS

bond no. 9

bond no. 9 launches hudson yards fragrance in honor of new york shopping mecca

The company has unveiled *Hudson Yards*, a perfume that honors the Manhattan neighborhood. The ambitious real estate project has been in the headlines recently after its new mega retail complex opened this month, with stores including Dior, Fendi, Kenzo and more.

The fragrance is described as a luminous mélange of dewy petals piled upon petals, featuring top notes of lily of the valley, freesia and pink peppercorns, and a heart of peony buds and Bulgarian rose. Base notes of orange flower, iris absolute, and white musk add depth to its finish. The scent comes bottled in a futuristic neon green vial adorned with a cloth flower blossom.

Hudson Yards is the latest addition to Bond No. 9's extensive perfume portfolio, which it has been rapidly expanding ever since the house was founded in 2003. The brand, now a major player in the fragrance industry, has created over 60 women's, men's and unisex scents based on the different neighborhoods of its hometown of New York, focusing on areas such as Park Avenue, Wall Street and Chinatown.

Hudson Yards is available in 50 ml for \$230 and in 100 ml for \$350.



FRAGRANCE NEWS

louis vuitton

alex israel designs louis vuitton carry cases for new unisex fragrance collection



Louis Vuitton has tapped the talents of LA artist Alex Israel to launch its first ever unisex fragrance collection, *Les Colognes*. The series features three distinct scents; *Sun Song*, a summery blend of orange blossom, citron and musk; *Cactus Garden* a fresh mixture of maté, bergamot and lemongrass; and *Afternoon Swim*, an energetic concoction made of orange, bergamot and mandarin citrus.

As part of the launch, multimedia artist and filmmaker Alex Israel has created artwork to match each fragrance illustrated in the packaging for each bottle. Israel also created a special set of carrying cases – both in individual sizes and one that fits all three perfume bottles. Each case features israel's signature wave motif, as well as a desperado landscape of a turquoise convertible parked next to a cactus in front of an oversized sunglass lens. based on a small sculpture israel created in 2015, it is originally inspired by a movie prop he found in Rome. The oversized lens references a series of eight-foot-tall sunglass lenses the artist has exhibited in different colours since 2013.

FRAGRANCE NEWS

hugo boss

hugo boss fragrances and its licensor coty launched podcast series



Hugo Boss unveiled their first podcast series, called *Essentials by Boss Bottled*, billed to inspire men to become the best version of themselves. Hosted by Gunnar Peterson, a high profile personal trainer and functional training expert, who has worked with celebrities such as Sylvester Stallone and Khloé Kardashian, and is assisting the Los Angeles Lakers NBA team. Peterson will discuss nutrition, mindfulness and exercise as they relate to the mind, body and soul. The podcast is created in partnership with Nouvelles Écoutes and available on Apple podcast, Spotify, Google podcast, Deezer and SoundCloud. The series' world wide release marks the launch of Boss Bottled Infinite eau de parfum, due out April 1, starting in Germany and France. The scent, conceived with Firmenich master perfumer Annick Ménardo, is Hugo Boss' first oceanic fragrance and meant to channel to day's man's desire for balance, according to Coty. The edp will be fronted by Chris Hemsworth and come in 50ml, 100ml and 200ml versions. The podcast series is part of the Boss Bottled Man of Today platform launched in 2016 that was created as an ongoing conversation about what being a man means to each person.

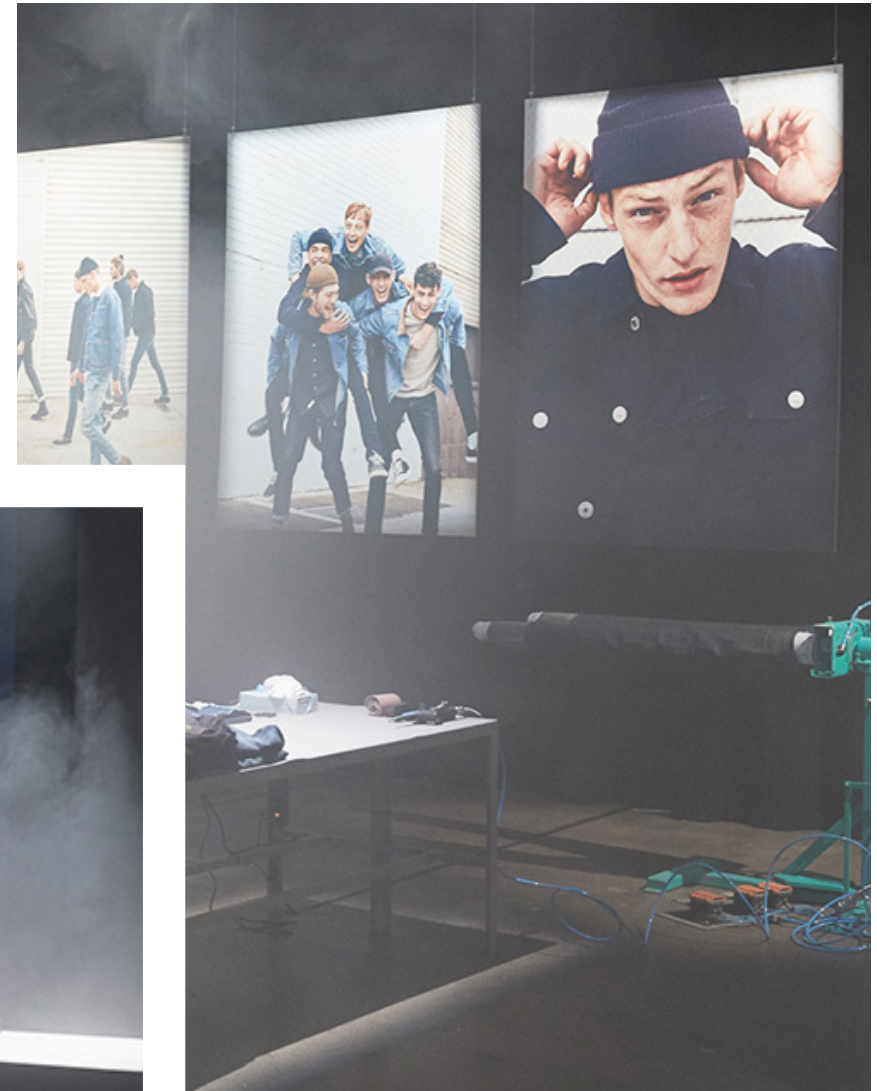
FRAGRANCE NEWS

jack&jones

denim brand jack&jones enters the fragrance market

Jack&Jones revealed in their event in Copenhagen their latest news. Starting with the first fragrance that the brand has ever made... but it's not just one, three fragrances were created in Paris to celebrate the brotherhood by covering all occasion needs; the day-to-day scent for school and work, the fresh scent of an active and adventurous lifestyle and the need for an intense and upgraded feel for nights out.

Attendees also had the opportunity to see and customize the new Royal Denim Division collection, high-end denim products with both authentic details and a distinctly modern twist, using the best fabrics that the industry has to offer and artisanal process to create authentically faded looks.



FRAGRANCE NEWS

trends

eight experts reveal the next big perfume trends

sustainable scents

With our society beoming eco-friendlier, it's important to share the stories of sustainable ingredients.

- Donna Ramanaukas, Robertet

leather

Something masculine. Woods, ouds, and leathers.

-Celine Barel, IFF

warm skin scents

There's a yearning to find comfort in a digital world. Fluffy, airy musks and warm amber serve to ground us.

-Adriana Medina, Givaudan

raw fragrance

We're seeing more green, vegetal influences. Ingredients that ground us to the Earth like beetroot and carrot.

-Sabine de Tscharnier, Firmenich



coffee essence

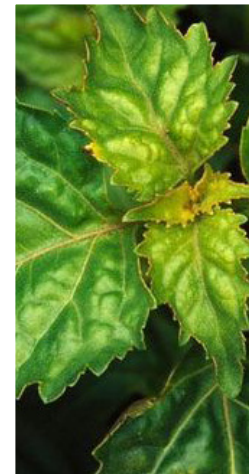
Coffee Pure Jungle Essence. It has a vibrant woody, roasted note, somewhere between a gourmand and a smoky wood, and it's genderless.

-Patricia Choux, MANE

patchouli

It's one of the only notes I see as a defining driver.

-Jean-Marc Chaillan, IFF



greenery

Green notes. There's a greater awareness in nature, and the result is an unconscious desire for fragrances that reflect these qualities.

- Frank Voelkl, Firmenich

juicy and fruity

Passionfruit, blackcurrant, and rhubarb. These ingredients allow us to escape back to an idyllic place.

-Nathalie Benareau, Symrise



**new launches
of the month**

new fragrances

NEW FRAGRANCES | RANGE EXTENSIONS | LIMITED EDITIONS

cornucopia ANDREA MAACK

Artist Andrea Maack has launched *Cornucopia*, a new unisex fragrance. *Cornucopia* is simply meant to be a fragrance to enjoy. *Cornucopia* otherwise known as The Horn of Plenty, is a symbol of an overflowing abundance, a contemplation focused away from any type of unfulfilled personal needs or wants.

Notes include green pepper, bigarane [sic], cypress, cumin, angelica, incense, candied fig, styrax and black musk.

Andrea Maack *Cornucopia* is available in 50 ml / €98 Eau de Parfum.



boucheron fleurs BOUCHERON

Boucheron has launched *Boucheron Fleurs*, a new fragrance. *Boucheron Fleurs* is a flanker to 1988's Boucheron for Women.

Boucheron Fleurs was developed by perfumers Quentin Bisch (Van Cleef & Arpels Néroli Amara, Nuxe Le Matin des Possibles) and Nathalie Gracia-Cetto (Carolina Herrera Blond Jasmine, Salvatore Ferragamo La Commedia). Top notes are mandarin, lemon and pear juice. Middle notes are orange blossom, frangipani and Petalia®. Base notes are vanilla and benzoin.

Boucheron Fleurs is available in 100 ml / 84€ Eau de Parfum.



greenwich village BOND no. 9

Bond no. 9 has launched *Greenwich Village*, a new fragrance. With *Greenwich Village*, Bond No. 9 brilliantly captures one of New York's most beloved neighborhoods in scent. It is a celebration of individuality and creativity, and the rich heritage of the city's artists and intelligentsia, and the community they created.

Notes include blackcurrant, lychee, mandarin, peony, waterlily, jasmine, ambrox, peach musk, vanilla, oakmoss and praliné.

Bond no. 9 *Greenwich Village* is available in 100 ml / \$405 Eau de Parfum.



amor amor electric kiss CACHAREL

Cacharel has launched *Amor Amor Electric Kiss*, a new limited edition flanker to 2003's Amor Amor. The new perfume is described as "a delicious and romantic new perfume for women that love to be in the center of the attention."

Amor Amor Electric Kiss: Top notes are rhubarb and pink pepper. Middle notes are jasmine sambac and rose. Base notes are amberwood and patchouli.

Cacharel *Amor Amor Electric Kiss* is available in 30 ml / 29.90 € and 50 ml / 44.90 € Eau de Toilette.



new fragrances

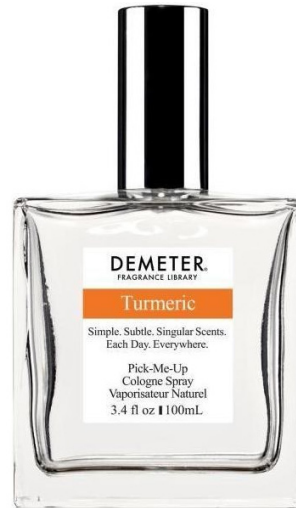
NEW FRAGRANCES | RANGE EXTENSIONS | LIMITED EDITIONS

turmeric DEMETER

Demeter has launched *Turmeric*, the latest addition to their Fragrance Library. The Inspiration: *Turmeric* has been used as a bright yellow dye, and in cooking for hundreds of years, mostly to add color to sauces and curries. More recently, it is touted for its health benefits. But only Demeter is focused on the lovely scent profile *Turmeric* provides.

Notes include ginger and orange.

Demeter *Turmeric* is available in 15 ml / 12€, 30 ml / 21€ and 120 ml / 40€ Cologne.



make me forever blue EUDORA

Mahogany has launched *Make Me Fever Blue*, a new fragrance for women.

Top notes are bergamot and mandarin orange. Middle notes are ginger, tuberose and orange blossom. Base notes are patchouli, sandalwood, amber and vanilla.

Mahogany *Make Me Fever Blue* is available in 100 ml.

last night EDWARD BESS

Edward Bess has launched a new perfume called *Last Night*. Minimalist design with a simple label and black cap. "A way to always hold you close." "Shadow figures blanketed only by the darkness of night. The hours felt infinite while he vowed to keep the sun from rising. I belonged to you and you were all mine if only for the moments of this ecstatic dream..." - Brand website.

Last Night was developed by perfumer Carlos Benaïm (Sana Jardin Revolution de la Fleur, Frédéric Malle Music For A While). Notes include rose, leather and smoke.

Edward Bess *Last Night* is available in 100 ml / \$300 Eau de Parfum.



velvet rouge JASON WU

Designer Jason Wu has launched *Velvet Rouge*, a new fragrance for women. *Velvet Rouge* might be a flanker to his debut fragrance, 2017's Jason Wu Eau de Parfum.

Velvet Rouge was developed by perfumer Frank Voelkl (Bohemian Rhapsody Art Meets Art, Brazilian Lime, Fig Leaves & Tea Beauty Pie). Notes include rose centifolia, jasmine, peony, golden amber and incense.

Jason Wu *Velvet Rouge* is available in 90 ml / \$128 Eau de Parfum.

new fragrances

NEW FRAGRANCES | RANGE EXTENSIONS | LIMITED EDITIONS

jade plant L'ERBOLARIO

Jade Plant by L'Erbolario is a new fragrance for women. Green and shiny gems, pure white star-shaped flowers: from the radiant Jade Plant comes this super fresh fragrance, offering all its charm and positive energy to the person wearing it.

Top note is bergamot. Middle notes are yellow rose, white tea and jade flower. Base notes are lemon verbena and amber.

L'Erbolario *Jade Plant* is available in 50 ml Perfume.



wild vetiver, exotic musk and majestic cashmere BENTLEY

Bentley launches a new collection of three exclusive fragrances: *Wild Vetiver*, *Exotic Musk* and *Majestic Cashmere*. Journey to three different countries inspired by W.O. Bentley's passion for travel. Created with the Bentley Styling Team the majestic faceted flacon is inspired by the signature cut-crystal glass headlights of the Continental GT.

Wild Vetiver was developed by perfumer Sidonie Lancesseur (Atelier Oblique Saint, Mugler Angel Eau Croisière). Top notes are bergamot and pepper. Middle notes are verbena and vetiver. Base notes are amberwood and birch.

Exotic Musk was developed by perfumer Mathilde Bijaoui (Charriol Infinite Celtic for Women, Giovanna Antonelli). Top notes are iris and amberwood. Middle notes are ambrarome, tonka bean and orcanox. Base notes are musk and blond woods.

Majestic Cashmere was developed by perfumer Julie Masse (Giorgio Armani Si Rose Signature, Halloween Magic). Top notes are frankincense, coriander and ambrette seed absolute. Middle notes are orris absolute, cashmere wood and tonka bean. Base notes are bourbon vetiver, orcanox, labdanum, musk and patchouli.

Bentley *Wild Vetiver*, *Exotic Musk* and *Majestic Cashmere* are available in 100ml / £165, each.

encre de vigne LES SENTEURS GOURMANDES

Encre de Vigne is a new perfume by Les Senteurs Gourmandes for women and men.

Top notes are vine leaf, bergamot, aniseed and eucalyptus. Middle notes are jasmine, nutmeg and saffron. Base notes are grapevine, sandalwood, patchouli and amber musk.

Les Senteurs Gourmandes *Encre de Vigne* is available in 15 ml / 20€ and 100 ml / 32€ Eau de Parfum.



new fragrances

NEW FRAGRANCES | RANGE EXTENSIONS | LIMITED EDITIONS

nerosa LABORATORIO OLFATTIVO

Laboratorio Olfattivo has launched *Nerosa*, a new fragrance.

Nerosa was developed by perfumer David Maruitte (Rocher Princier Making Of, Fleur de Lune Jacques Zolty). Top notes are clove, saffron, nutmeg, labdanum and gaiac wood. Middle notes are rose, ylang-ylang and geranium. Base notes are oud, amber, elemi resin, leather, vetiver, patchouli, sandalwood, cedarwood, benzoin, castoreum, nagarmotha and birch leaf.

Laboratorio Olfattivo *Nerosa* is available in 30 ml / 47€ and 100 ml / 115€ Eau de Parfum.



goddess LUSH

Lush launches *Goddess*, a new fragrance. The matching bath bomb, released last year, was reportedly inspired by Ariana Grande's "God Is a Woman" music video. An evocative, enigmatic oudh perfume, with oudh from responsibly managed nurseries in Thailand.

Notes include osmanthus.

Lush *Goddess* is available in 30 ml / 59€ and 100 ml / 119€ Perfume.



herbae L'OCCHITANE

L'Occitane has launched *Herbae*, a new fragrance for women. Based on and inspired by the wild grasses that grow in the heart of Provence. "It's the embodiment of nature in all its authenticity and simplicity."

Herbae was developed by perfumers Nadège Le Garlantezec (Terre de Lumière L'Occitane en Provence, Viper Green Ex Nihilo) and Shyamala Maisondieu (Mademoiselle Rochas, Hamaca 27 87 Perfumes). Top notes are bergamot and pink pepper. Middle notes are wild rose and blackberry. Base notes are sweet vernal grass, honey, cashmeran and musk.

L'Occitane *Herbae* is available in 50 ml / £60 and 90 ml / £80 Eau de Parfum.



junk and sos LUSH

Lush has launched two new fragrances, *Junk* and *SOS*. The name *Junk* was inspired by the Leonard Cohen lyric, "Took my diamond to the pawnshop, But that don't make it junk." ...

Junk was developed by perfumer Emma Dick (Avocado Co-Wash, Golden Pear). Notes include Sicilian lemon, green mandarin, rosemary, sage, and blackcurrant. *SOS* includes sumatra patchouli and Brazilian orange.

Lush *Junk* and *SOS* are available in 30 ml / £35, each.



new fragrances

NEW FRAGRANCES | RANGE EXTENSIONS | LIMITED EDITIONS

patchouli aromatique, figes & agrumes, magnolia rosae and pivoines printemps LANCÔME

Lancôme has launched four new fragrances, *Patchouli Aromatique*, *Figes & Agrumes*, *Magnolia Rosae* and *Pivoines Printemps*, in the Maison Lancôme collection (formerly the Les Parfums Grands Crus collection). This newly edited Grands Crus collection offers customers both luxury and exclusivity inspired by European and Eastern cultures.

Patchouli Aromatique includes patchouli, vetiver and sage.

Figes & Agrumes with green fig, jasminum grandiflorum absolute and citrus fruit sorbet.

Magnolia Rosae features magnolia, rose absolute and white musk.

Pivoines Printemps with peony, pink pepper and chantilly rose.

Lancôme *Patchouli Aromatique*, *Figes & Agrumes*, *Magnolia Rosae* and *Pivoines Printemps* are available in 100 ml / \$195 Eau de Parfum, each.



stem MALIN + GOETZ

Malin + Goetz has launched *Stem*, a new unisex fragrance. *Stem* captures our idea of a deconstructed garden, bringing to life the secondary scents or quieter facets of floristry that are often overlooked: “the crispness of freshly cut stems, the aroma of crushed leaves and of rich soil.”

Top notes are mandarin leaf, freesia leaf and hyacinth. Middle notes are lily of the valley stem, centifolia stem and jasmine. Base notes are white cedar, vetiver, ambrox and musk.

Malin + Goetz *Stem* in 50 ml / \$95 Eau de Parfum.



lovely alba MIZENSIR

Mizensir, the fragrance line of perfumer Alberto Morillas, has launched *Lovely Alba*, a new fragrance. *Lovely Alba* had to have the lightness, the sweetness and the innocence of a fragrance for the young ones while offering the intensity and persistence of an Eau de Parfum for the older ones. “A fragrance that has not quite left childhood but is already looking towards the future.”

Lovely Alba was developed by Alberto Morillas (A Nocturnal Whisper Gucci, Acqua di Giò Absolu Instinct Giorgio Armani). Top notes are bergamot, paradisone® and neroli. Middle notes are orange blossom absolute and iris concrete. Base notes are benzoin absolute and vanilla absolute.

Mizensir *Lovely Alba* is available in 100 ml / €190 Eau de Parfum.

new fragrances

NEW FRAGRANCES | RANGE EXTENSIONS | LIMITED EDITIONS

l'eau d'armoise SERGE LUTENS

Serge Lutens has launched *L'Eau d'Armoise*, a new fragrance for women and men. *L' Eau d'Armoise* joins existing fragrances *Fleurs de Citronnier*, *Gris Clair*, *L'Eau Froide*, *L'Eau de Paille* and *Santal Blanc* in the new collection *Les Eaux de Politesse*, introduced with the tag line "Come into the light or disappear into the shadows? There is a time for everything".

L' Eau d'Armoise includes mugwort.

Serge Lutens *L' Eau d'Armoise* is available in 100 ml / 120€.



l.12.12 french panache LACOSTE

Lacoste has launched *Eau de Lacoste L.12.12 French Panache*, a new fragrance duo. More than a brand, Lacoste has, for over 85 years, embodied a distinctive style and attitude. An athletic figure with a bold signature that combines the worlds of sport and urban living. The very definition of elegance in motion, this legacy finds new expression in a modern and contemporary line. [...] The epitome of French "Panache". The new fragrance duo *L.12.12 French Panache*, inspired by the iconic Lacoste polo, captures the essence of this modernity.

L.12.12 French Panache Pour Lui was developed by perfumer Nelly Hachem Ruiz (Only The Brave Street Diesel, On the Edge Oriflame). Top notes are mandarin, cardamom and lemon zest. Middle notes are apple and provençal lavender. Base notes are sandalwood, patchouli and narcissus.

L.12.12 French Panache Pour Elle was developed by perfumer Sophie Labbé (Chant d'Extase Nina Ricci, Impression Patchouli Heart No.2 Ostens). Top notes are bergamot, pink pepper and blackcurrant. Middle notes are jasmine sambac, rose and pink champagne. Base notes are blond woods, musk and patchouli.

Eau de Lacoste L.12.12 French Panache Pour Lui and *L.12.12 French Panache Pour Elle* are available in 50 ml / 42.50€ and 90 ml / 58.50€, and 50 ml / 45€ and 90 ml / 62€ Eau de Toilette, respectively.

rising sun SHISEIDO

Shiseido has launched *Rising Sun*, a new "luminous" and "energizing" fragrance that can be worn in the sun and promises a "refreshing, invigorating" aromachological effect.

Top notes are lemon, mineral notes and marine notes. Middle notes are ylang-ylang, rose and jasmine absolute. Base notes are coconut, mirabelle, musk and cashmeran.

Shiseido *Rising Sun* is available in 100 ml / 48.75€ Eau de Toilette.



new fragrances

NEW FRAGRANCES | RANGE EXTENSIONS | LIMITED EDITIONS

#tank custom for her & him REPLAY

The new Replay *#Tank* duo continues the modern collection launched in 2017. The collection is expanding to the new heirs of *#Tank Custom for Her* and *#Tank Custom for Him*. “Replay *#Tank Custom* is the new exceptional creation belonging to the *#tank* line. Smart and eye-catching, it draws inspiration from motorcycles customization. The urban world is perfectly represented by these two perfumes. The name *#tank custom* creates a strong link to personalization raising the new creations to an appealing, made-to-measure object.”

#Tank Custom for Her: Top notes are apple, sorbet, petitgrain and honey. Middle notes are lily of the valley, jasmine and orange blossom. Base notes are orcanox, patchouli and vanilla.

#Tank Custom for Him: Top notes are bergamot, yuzu, cardamom, ginger and elemi. Middle notes are lavender, anise, wild jasmine, plum, vetiver and patchouli. Base notes are sandalwood, tonka bean, amber and musk.

Replay *#Tank Custom for Her* and *#Tank Custom for Him* are available in 30ml / 19.90€ , 50 ml / 29.90€ and 100 ml / 39.90€ Eau de Toilette, each.



chameleon and dodo ZOOLOGIST

Zoologist introduces two new fragrances, *Chameleon* and *Dodo*. Zoologist, the artwork is impressive - and this particular bottle sports a holographic label. Brand and house aesthetic inspired by the vivid diversity and inherent beauty of the animal kingdom.

Chameleon was developed by perfumer Daniel Pescio. Top notes are bergamot, lemon, ylang ylang, mango, pink pepper, starfruit and violet leaf. Middle notes are cashmeran, sea salt, skin accord, clove, coconut, frangipani, jasmine, saffron and sea notes. Base notes are amber, woody notes, musk, opoponax, patchouli, sandalwood, vetiver and vanilla.

Dodo was developed by perfumer Joseph DeLapp. Top notes are raspberry, litchi, lime and fern. Middle notes are ambergris, balsam fir, rose and geranium. Base notes are amber, musk, oakmoss, patchouli, and sandalwood.

Zoologist *Chameleon* and *Dodo* are available in 60 ml / \$145 Eau de Parfum, each.



new fragrances

NEW FRAGRANCES | RANGE EXTENSIONS | LIMITED EDITIONS

afternoon swim, cactus garden & sun song LOUIS VUITTON

Louis Vuitton will launch *Afternoon Swim*, *Cactus Garden* and *Sun Song*, three fresh cologne-like fragrances, with outer packaging featuring designs by Los Angeles artist Alex Israel.

All fragrances were developed by perfumer Jacques Cavallier (Bvlgari Splendida Magnolia Sensuel, Caudalie Parfum Divin).

Afternoon Swim: “full of energy”, with orange, bergamot, and mandarin.

Cactus Garden: the contrast between the dry outside / wet inside of a cactus, with smoky mate tea, bergamot and lemongrass.

Sun Song: “the sun in a bottle”, with orange blossom, citron and musks.

Louis Vuitton Les Colognes *Afternoon Swim*, *Cactus Garden* and *Sun Song* will be available in 100 ml / 210€ Eau de Parfum, each.



l'homme aux gants, bleu satin and cuir cavalier PARFUMS MDCI

Parfums MDCI has launched the Masterpiece Collection, a new series of art-inspired fragrances. The first three: *L'Homme Aux Gants*, *Bleu Satin* and *Cuir Cavalier*, are for men.

L'Homme Aux Gants: “inspired by Titian’s Man with a Glove”, was developed by perfumer Nathalie Feisthauer (Pélagonium Aedes de Venustas, Hysteria Comme des Garçons + Stephen Jones Wisteria). Top note is nutmeg. Middle notes are hedione and cypriol oil or nagarmotha. Base notes are guaiac wood, agarwood (oud), cedar, patchouli, gurjan balsam, tonka bean, vanilla, musk and benzoin.

Bleu Satin: “inspired by Thomas Gainsborough’s The Blue Boy”, was developed by perfumer Cécile Zarokian (Aura Sublime Bijon, Couleur Fauve Evody Parfums). Top notes are bergamot, lemon and green accord. Middle notes are jasmine, cassis and watermelon. Base notes are saffron, leather and woody notes.

Cuir Cavalier: “inspired by Gericault’s The Charging Chasseur”, was developed by perfumer Nathalie Feisthauer (Blue Cedrat Comme des Garçons, Legend Pour Femme Montblanc). Top notes are blood mandarin, saffron and rose. Middle notes are orris, cypriol oil or nagarmotha and white honey. Base notes are agarwood (oud), leather, tonka bean, cedar, vanilla and musk.

Parfums MDCI *L'Homme Aux Gants*, *Bleu Satin* and *Cuir Cavalier* are available in 75 ml / \$250 Eau de Parfum, each.



new fragrances

NEW FRAGRANCES | RANGE EXTENSIONS | LIMITED EDITIONS

musk collection SYLVAIN DELACOURTE

Sylvaine Delacourte launches musk collection with five new fragrances: Dovana, Florentina, Helicriss, Lilylang and Smeraldo. "A fabulous and fairytale-like, unnatural, airy, angelic, and not-of-this-world collection. Although it is suitable for white blouses, white T-shirts, and white shirts."

All fragrances were developed by Sylvaine Delacourte with the perfumers Anne-Louise Gautier (Le Parfum Originel Huygens, Pièce Unique Grès) and Irène Farmachidi (L'Atelier de Givenchy - Gaïac Mystique Givenchy, Vanori Sylvaine Delacourte).

Dovana: The softest lightweight Guerlain perfume. Sylvaine dedicated this fragrance to the smell of the best soap in the world, which she remembered from her childhood. The name Dovana is taken from the Lithuanian language and means "gift." Notes include ambrette, rose, sandalwood, Italian orris, Madagascar vanilla, mandarin, neroli, heliotrope and white musk.

Florentina: The perfume for those of us who love vintage shades in modern perfumes. Notes include carnation, benzoin, bergamot, iris, lavender, violet, vetiver, almond, orange blossom, musk, vanilla and heliotrope.

Helicriss: The most masculine fragrance in the collection. Notes include bergamot, cinnamon, rosemary, grapefruit, lemon, tonka beans, immortelle, patchouli, benzoin and musk.

Lilylang: A wonderful office scent for women. Especially when they want a sunny mood of tropical holidays, which is clearly expressed on the packaging. Notes include mandarin, tuberose, bergamot, jasmine, lime, musk, ylang-ylang and pink pepper.

Smeraldo: Fragrance dedicated to angelica's delicate vegetale musk (Exaltolide or Macrolide). Lasting power to be copied. Tres chic sillage. Notes include yuzu, vetiver, angelica, hawthorn, pear, mastic tree, rose, lime and cedar needles.

Sylvaine Delacourte Musk Collection are available in 100 ml / £ 125, Eau de Parfum, each.



gia TOCCA



Tocca has launched *Gia*, a new fragrance for women. Visionary American female artist, Georgia O'Keefe [sic], inspires *Gia*, a fragrance that honors the art & power of individual creativity.

Notes include pink pepper, tangerine, Turkish rose, amber and vanilla.

Tocca *Gia* is available in 50 ml / \$76 Eau de Parfum.

range extensions

NEW FRAGRANCES | RANGE EXTENSIONS | LIMITED EDITIONS

fantasia mermaid ANNA SUI

Anna Sui has launched *Fantasia Mermaid*, a new flanker to 2017's *Fantasia*.

Fantasia Mermaid was developed by perfumer Christian Provenzano (Lace Noir Agent Provocateur, Lime Spirit Anima Vinci). Top notes are orange, mandarin and cardamom. Middle notes are jasmine, peony and lychee. Base notes are woods, vanilla and honey.

Anna Sui *Fantasia Mermaid* is available in 30 ml / 50.50€ and 50 ml / 60.50€ Eau de Toilette.



etoile d'une nuit ANNICK GOUTAL

Annick Goutal has launched *Étoile d'une Nuit*, the third fragrance in the Oiseaux de Nuit collection. "Reminiscent of the moments before heading out to embrace the night when all eyes will be on her, the star of the night."

Étoile d'une Nuit was developed by perfumers Mathieu Nardin (10 a.m. Flirt Kierin NYC, Fleur d'Oranger & Lilas Délicieux 100BON) and Camille Goutal (Chat Perché Goutal / Annick Goutal, Nuit et Confidences Goutal / Annick Goutal). Notes include iris, rose and raspberry.

Annick Goutal *Étoile d'une Nuit* is available in 100 ml / \$160 Eau de Parfum.



love, don't be shy BY KILIAN

By Kilian has launched *Love, Don't Be Shy* Eau Fraîche, a new flanker to 2007's *Love, Don't Be Shy*. "Love is life's narcotic - its folly and its freshness. It is something we return to, in spite of ourselves, like any proper addiction," says Kilian Hennessy. *Love* Eau Fraîche expresses the sensuality of the game of love, as explained by the house of Kilian.

Love, Don't Be Shy was developed by perfumer Calice Becker (Versace Pour Femme Dylan Blue, Nina Ricci L'Air du Paradis). Top notes are neroli and petitgrain. Middle notes are peony, freesia and jasmine. Base notes are marshmallow and white musk.

By Kilian *Love, Don't Be Shy* Eau Fraîche is available in 50 ml / \$210.



solar bloom, avant garden white fig & bourbon CLEAN

Clean has launched *Solar Bloom* and *Avant Garden White Fig & Bourbon*, two new fragrances in the Clean Reserve collection.

Solar Bloom ... inspired by dawn's radiance as warmth begins to caress the skin. Notes include bergamot, orange blossom, coconut water and charcoal.

Avant Garden White Fig & Bourbon ... inspired by the allure of a night's lunar eclipse when darkness and light unite. Top notes are white fig and plum. Middle notes are black pepper and spices. Base notes are bourbon vetiver and woods.

Clean *Solar Bloom* and *Avant Garden White Fig & Bourbon* are available in 10 ml / \$28 and 100 ml / \$98, and 100 ml / \$150 Eau de Parfum, respectively.



range extensions

NEW FRAGRANCES | RANGE EXTENSIONS | LIMITED EDITIONS

thailand DEMETER

Demeter has launched *Thailand*, a new addition to the brand's Destination Collection. We often find that aromas of the spices and food in a place are the first smells you experience. That is certainly our experience of Thailand, and those first impressions remain hard to shake. This fragrance is inspired by the spices and flavors of the open-air markets in Thailand.

Thailand features spices.

Demeter *Thailand* is available in 15 ml / \$12.30 ml / \$21 and 120 ml / \$40 Cologne.



le gemme falkar, opalon and yasep BVLGARY

Bulgari has explored new olfactive territories, offering a new trilogy: *Le Gemme Falkar*, *Le Gemme Opalon* and *Le Gemme Yasep* created by master perfumer Jacques Cavallier-Belletrud (Afternoon Swim, Louis Vuitton, Classique Boule à Neige, Collector Jean Paul Gaultier).

Le Gemme Falkar features woody notes and black musk.

Le Gemme Opalon includes neroli and ambergris.

Le Gemme Yasep with oriental notes and red musk.

Bulgari *Le Gemme Falkar*, *Opalon* and *Yasep* are available in 100 ml Eau de Parfum.



dolce peony DOLCE & GABBANA

Dolce & Gabbana have launched *Dolce Peony*, a new fragrance for women. *Dolce Peony* is a flanker to 2014's *Dolce by Dolce & Gabbana* and follows 2018's *Dolce Garden*.

Dolce Peony was developed by perfumer Christophe Raynaud (Blossom Special Edition 2019 Jimmy Choo, Island Accord Massimo Dutti). Top notes are pink pepper, white bergamot, nashi pear and cyclamen. Middle notes are Bulgarian rose, freesia and peony. Base notes are yellow plum, amber and patchouli.

Dolce & Gabbana *Dolce Peony* is available in 50 ml / £66 and 75 ml Eau de Parfum.



range extensions

NEW FRAGRANCES | RANGE EXTENSIONS | LIMITED EDITIONS

myrrhe carmin GIVENCHY

Givenchy has launched *Myrrhe Carmin*, a new addition to the luxury L'Atelier de Givenchy collection. Myrrhe Carmin follows 2018's Encens Divin. Unlike the previous perfumes in this line, the bottle is lacquered in black and decorated with red details for a dramatic effect and a "gothic allure."

Notes include myrrh, vanilla and cardamom.

Givenchy *Myrrhe Carmin* is available in 100 ml / £170 Eau de Parfum.



guilty cologne GUCCI

Gucci has launched *Gucci Guilty Cologne*, a new flanker to 2011's Gucci Guilty Pour Homme. Part of the history of Italian scent making, Cologne was first invented in 1690 by Jean Paul Feminis, a perfumer living in Milan who re-blended an original fragrance created by Florentine monks.

Gucci Guilty Cologne was developed by perfumer Alberto Morillas (Bvlgari Rubinia, Chopard Miel d'Arabie). Top notes are Calabrian bergamot, rosemary and juniper berries. Middle notes are Spanish cypress, heliotropine, and violet. Base notes are patchouli, cedar and white musk.

Gucci Guilty Cologne is available in 50 ml / 68€ and 90 ml / 90€ Eau de Toilette.



bloom gocce di fiori GUCCI

Gucci has launched *Bloom Gocce di Fiori*, a new fragrance for women. *Bloom Gocce di Fiori* is a flanker to 2017's Gucci Bloom. Described as a lighter and fresher variant of the original "vintage" floral perfume, *Gocce di Fiori* brings an atmosphere of the beginning of spring.

Bloom Gocce di Fiori was developed by perfumer Alberto Morillas (Bvlgari Man Wood Essence, Giorgio Armani Acqua di Giò Absolu). Notes include jasmine, tuberose and rangoon creeper.

Gucci *Bloom Gocce di Fiori* is available in 100 ml / \$112 Eau de Toilette.



imagine GUERLAIN

Guerlain has launched *Imagine*, a new entry in the brand's Les Parisiennes collection of reissues. *Imagine* is a nod to the John Lennon song, and brings back 2011's London, from the Une Ville, Un Parfum series.

Top notes are citrus bergamia, grapefruit and rhubarb. Middle notes are rose, violet and green cardamom. Base notes are tea, cedar wood and vetiver.

Guerlain *Imagine* is available in 125 ml / 230€ Eau de Parfum.



range extensions

NEW FRAGRANCES | RANGE EXTENSIONS | LIMITED EDITIONS

shalimar soufflé d'oranger GUERLAIN

Guerlain has launched *Shalimar Soufflé d'Oranger*, a new fragrance for women. *Shalimar Soufflé d'Oranger* is a flanker to 2014's *Shalimar Soufflé de Parfum*, which was a flanker to 1925's *Shalimar*. *Shalimar Soufflé d'Oranger* is intended as an 'homage' to orange blossom.

Shalimar Soufflé d'Oranger was developed by Guerlain house perfumer Thierry Wasser (Guerlain *Le Frenchy*, *Jil Sander Man Absolute*). Top notes are mandarin, bergamot and petitgrain. Middle notes are Calabrian neroli and jasmine sambac. Base notes are sandalwood, vanilla and orange blossom absolute.

Guerlain *Shalimar Soufflé d'Oranger* is available in 50 ml / 99€ Eau de Parfum.



violet & amber absolu JO MALONE

Jo Malone has launched *Violet & Amber Absolu*, a new fragrance. *Violet & Amber Absolu* follows 2018's *Rose & White Musk Absolu*. The *Violet & Amber Absolu* is a "fragrant imagining of an Arabian night as an ethereal violet mysteriously blooms."

Notes include violet, patchouli, labdanum, amber, oud and white musk.

Jo Malone *Violet & Amber Absolu* is available in 100 ml / 237€ Eau de Parfum.



un jardin sur la lagune HERMÈS

Hermès will launch *Un Jardin sur la Lagune*, a new unisex fragrance (the sixth) in the brand's *Jardin* series. *Un Jardin sur la Lagune* was inspired by a "secret walled garden" in Venice, built by an English Lord.

Un Jardin sur la Lagune was developed by perfumer Christine Nagel (Jo Malone *Black Cedarwood & Juniper*, Hermès *Terre d'Hermès Eau Intense Vétiver*). Notes include woody notes, sea breeze, pittosporum, madonna lily and magnolia.

Hermès *Un Jardin sur la Lagune* is available in 50 ml / 60.91€ and 100 ml / 85.70€ Eau de Toilette.



in full bloom blush KATE SPADE

Kate Spade has launched *In Full Bloom Blush*, a new fruity floral flanker to 2018's *In Full Bloom*. *In Full Bloom Blush*, inspired by "the natural grace of a flower in bloom at dawn, the fragrance is unapologetically feminine and alluringly confident."

Top notes are red fruits and citric notes. Middle notes are rose, white peony and honeysuckle. Base notes are cedarwood, ambrox, white musk and benzoin.

Kate Spade *In Full Bloom Blush* is available in 100 ml / 101.61€ Eau de Parfum.



range extensions

NEW FRAGRANCES | RANGE EXTENSIONS | LIMITED EDITIONS

whispers in the library MAISON MARGIELA

Maison Margiela has launched *Whispers in the Library* (Oxford, 1997), a new fragrance in the Replica series. Inspired by the scent of wax wood and paper. Whispers in the library evokes the memory of a mysterious library made of antique woodwork perfectly waxed.

Notes include pepper, cedarwood and vanilla.

Maison Margiela *Whispers in the Library* is available in 100 ml / 99.50€ Eau de Toilette.



extreme rush MICHAEL KORS

Michael Kors has launched *Extreme Rush*, a new woody aromatic fragrance for men. *Extreme Rush* is a flanker to 2014's Michael Kors for Men. *Extreme Rush*, the new men's fragrance for the modern thrill - seeker who dares the impossible - and chases the extreme. "Exciting and sleek, it captures the thrill of adrenaline."

Top notes are juniper, bergamot and blood orange. Middle notes are nutmeg, red thyme and sage. Base notes are musk, oakmoss and patchouli.

Michael Kors *Extreme Rush* is available in 40 ml 56.99€, 70 ml / 73.99€ and 120 ml / 99.99€ Eau de Toilette.

winter palace MEMO

Memo will launch *Winter Palace*, a new fragrance in the Art Land collection. *Winter Palace* takes you into the realm of the dragon. An exciting fragrance that plays with contrasts, it brings to life the fiery contrasts of China's breathtaking landscape.

Winter Palace was developed by perfumer Aliénor Massenet (Dry Waters - Multilotus Hermetica, Flowers Turn Purple Floraïku). Notes include orange, bergamot, red tea, mate, grapefruit, amber and vanilla.

Memo *Winter Palace* will be available in 75 ml / 205€ Eau de Parfum.



polo blue gold blend RALPH LAUREN

Ralph Lauren has launched *Polo Blue Gold Blend*, a new fragrance for men. *Polo Blue Gold Blend* is a flanker to 2002's Polo Blue. Inspired by the iconic appeal and elegance of a Ralph Lauren blue blazer with gold buttons, the cobalt blue bottle features rich gold edging, cap and polo pony insignia.

Top notes are citrus, grapefruit, lime, lavender, ginger and pepper. Middle notes are melon, green apple, sage and green cardamom. Base notes are amber, incense, patchouli and vetiver.

Ralph Lauren *Polo Blue Gold Blend* is available in 75 ml / 49,95€ 125 ml / 62.07€ Eau de Parfum.

range extensions

NEW FRAGRANCES | RANGE EXTENSIONS | LIMITED EDITIONS

eau de rochas escapade exotique ROCHAS

Rochas has launched *Eau De Rochas Escapade Exotique*, a new summer flanker to 1970's Eau de Rochas.

Top notes are blackcurrant, blood orange and apple. Middle notes are melon, watermelon and jasmine. Base notes are musk, white cedar and ambroxan.

Rochas *Eau De Rochas Escapade Exotique* is available in 100 ml / 74€ Eau de Toilette.



maritime journey TOMMY BAHAMA

Tommy Bahama has launched *Maritime Journey*, a new flanker to 2016's Maritime fragrance for men.

Maritime Journey was developed by perfumer Frank Voelkl (Art Meets Art Bohemian Rhapsody, Commodity Bois). Top notes are green apple, Guatemala cardamom and lavender. Middle notes are coriander, violet and wild orchid. Base notes are moss, clearwood™ and cedarwood.

Tommy Bahama *Maritime Journey* is available in 125 ml / \$78 Eau de Cologne.

white musk flora THE BODY SHOP

The Body Shop has launched *White Musk Flora*, a new floral fragrance for women. *White Musk Flora* is a flanker to 1981's White Musk.

Notes include bergamot, pink pepper, musk, peony and lily-of-the-valley.

The Body Shop *White Musk Flora* is available in 30 ml / 19€ and 60 ml / 32€ Eau de Toilette.



tease dreamer VICTORIA'S SECRET

Victoria's Secret has introduced *Tease Dreamer*. "Venice Beach. Skate parks. West coast vibes. That's the inspo for Tease Dreamer. Hot and hazy in the Hollywood Hills. Ocean Salt and beach flowers in the air. Après-skate in rock tees and vintage denim. Surf wax & Bronzed Coconut. Beachy and fresh, it's a California dream." - a note from the brand.

Notes include bronzed coconut, ocean salt and California sun.

Victoria's Secret *Tease Dreamer* is available in 50 ml / 59.34€ and 100 ml / 73.37€ Eau de Parfum.

range extensions

NEW FRAGRANCES | RANGE EXTENSIONS | LIMITED EDITIONS

flowerbomb midnight VIKTOR & ROLF

Viktor & Rolf will launch *Flowerbomb Midnight*, a new fragrance for women. *Flowerbomb Midnight* is a 'warm floral' flanker to 2005's *Flowerbomb*. "Mysterious and sensual, designed for evening outings and matched perfectly "with a glittery black jacket for a night out."

Top notes are black currant and pomegranate. Middle notes are night-blooming jasmine and peonies. Base notes are vanilla and white musk.

Viktor & Rolf *Flowerbomb Midnight* will be available in 50 ml / \$115 and 100 ml / \$165 Eau de Parfum.



mon paris floral YVES SAINT LAURENT

Yves Saint Laurent has launched *Mon Paris Floral*, a new flanker to 2016's *Mon Paris* fragrance for women. The new edition is launched to represent the "scent of blooming passion." This is the fourth edition of the line. The classic *Mon Paris* bottle shape with a precious floral lavalier adorned with crystal petals inspired by the floral ornamental style of Saint Laurent Couture.

Top notes are peach and citrus. Middle notes are datura, white rose, peony, sambac jasmine, orange blossom and magnolia. Base notes are patchouli essence, musk and cashmere.

Yves Saint Laurent *Mon Paris Floral* is available in 30 ml / 55.13€, 50 ml / 74.62€ and 90 ml / 99.19€ Eau de Parfum.



limited editions

NEW FRAGRANCES | RANGE EXTENSIONS | LIMITED EDITIONS

ck one summer CALVIN KLEIN

Calvin Klein has launched the 2019 version of *CK One Summer*. *CK One Summer* is a flanker to 1994's *CK One*. A white bottle adorned with a pop-art "Summer" logo, which can be additionally decorated with colorful stickers. *CK One Summer* 2019 is announced as a smooth, vivid and energetic aroma that contains accords like "Icelandic Blue Lagoon".

Top notes are marine notes. Middle note is matcha tea. Base note is driftwood.

Calvin Klein *CK One Summer* 2019 is available in 100 ml / 24.95€ Eau de Toilette.



light blue sun DOLCE & GABBANA

Dolce & Gabbana will launch *Light Blue Sun*, new limited edition flankers to 2001's *Light Blue* and 2007's *Light Blue Pour Homme*. "On the enchanting island of Capri, two hearts race with the intoxicating magic of summer love. Hand in hand, skin warmed by the dazzling midday rays, their golden auras shimmer in the sun as they snatch playful kisses at every turn."

Light Blue Sun: Top notes are lemon, granny smith apple, ozonic notes and coconut water. Middle notes are jasmine, white rose and frangipani. Base notes are cedarwood, amber notes, white musk and vanilla.

Light Blue Pour Homme Sun: Top notes are bergamot, ginger, ozonic notes and frozen grapefruit. Middle notes are rosemary, cypress, coconut water and cedarwood. Base notes are vanilla, oakmoss, vetiver and white musk.

Dolce & Gabbana *Light Blue Sun* and *Light Blue Pour Homme Sun* will be available in 50 ml and 100 ml Eau de Toilette, and 75 ml and 125 ml Eau de Toilette, respectively.

river dawn FLORIS

Floris has launched *River Dawn*, a new unisex fragrance in the *By Request* series. The Floris perfumery team set out to explore the River Avon as it begins its course in the stunning Cotswolds and as various tributaries merge, it meanders through Wiltshire and on its way to the sea.

River Dawn was developed by perfumer Penny Ellis (Floris London + Turnbull & Asser 71/72). Top notes are aldehydes, galbanum and apple blossom. Middle notes are snowdrop, iris and hyacinth. Base notes are sandalwood, musk and aniseed.

Floris London *River Dawn* is available in 100 ml / 220€ Eau de Parfum.



limited editions

NEW FRAGRANCES | RANGE EXTENSIONS | LIMITED EDITIONS

acqua di giò absolu instinct GIORGIO ARMANI

Giorgio Armani has launched *Acqua di Giò Absolu Instinct*, a new fragrance for men. *Acqua di Giò Absolu Instinct* is a limited edition flanker to 2018's *Acqua di Giò Absolu*.

Acqua di Giò Absolu Instinct was developed by perfumer Alberto Morillas (A Kiss from Violet Gucci, Celebes Wood Mizensir). Top notes are marine notes and Italian citrus. Middle note is patchouli. Base note is ebony.

Armani *Acqua di Giò Absolu Instinct* is available in 40 ml / 50.27€ and 75 ml / 76.31€ Eau de Parfum.



winter of 99 and sacred memory SACRED MEMORY

Kerosene launched *Winter of 99*, a new limited edition unisex fragrance.

Winter of 99: "It was the end of the 90s, and Detroit was pummeled by a snow storm as panic ensued over Y2K. It was the Winter of '99." Notes include smoldering vanilla, woods, molasses and nutmeg.

Sacred Memory: "Sweetness and warmth, depth and beauty. Never to fade." Notes include red berries, bergamot, whiskey oak Barrel, tobacco absolute, amber and musk.

Kerosene *Winter of 99* and *Sacred Memory* are available in 100 ml / \$140 Eau de Parfum, each.



frangipani flower JO MALONE

Jo Malone will launch *Frangipani Flower*, a new limited edition fragrance.

Frangipani Flower was developed by perfumer Marie Salamagne (Amo Ferragamo Salvatore Ferragamo, Black Opium Yves Saint Laurent). Notes include jasmine, ylang-ylang, sandalwood and lemon.

Jo Malone *Frangipani Flower* will be available in 30 ml and 100 ml Cologne.



queen NICKI MINAJ

Singer Nicki Minaj has launched *Queen*, a new limited edition fragrance for women. Inspired by Nicki's bold and unapologetic approach to life, the Queen limited edition exudes luxury, attitude and strength – the ultimate way to celebrate the "Queen" in all of us.

Top notes are nashi pear and bergamot. Middle note is heliotrope. Base notes are woody notes, tonka bean, praliné, and musk.

Nicki Minaj *Queen* is available in 100 ml / \$75 Eau de Parfum.



limited editions

NEW FRAGRANCES | RANGE EXTENSIONS | LIMITED EDITIONS

lime mojito, mai tai and bay breeze DKNY

Inspired by the legendary parties on the rooftops of New York's buildings, the new limited *Pool Party* trilogy offers plenty of fun and flavors. The DKNY *Be Delicious Pool Party* collection draws on cheerfulness and optimism, playing with three cocktails reinterpreted by refreshing compositions: *Lime Mojito*, *Mai Tai* and *Bay Breeze*.

DKNY Be Delicious Pool Party Lime Mojito: Top notes are bergamot, Italian lemon and mandarin. Middle note is honeysuckle. Base notes are musk and woods.

DKNY Be Delicious Pool Party Mai Tai: Top notes are orange and pink pepper. Middle notes are floral notes and peach. Base note is amber.

DKNY Be Delicious Pool Party Bay Breeze: Top notes are bergamot and mandarin. Middle notes are Juniper berry and apricot. Base notes are sandalwood, vanilla and raspberry.

The DKNY *Be Delicious Pool Party* fragrances are available in 50 ml / 31.90€ Eau de Toilette, each.



shades of paradise ISSEY MIYAKE

Issey Miyake has launched *Shades of Paradise*, a new collection of four limited edition flankers with designs by colorist Mai Hua. The fragrances, two for women and two for men, were inspired by a trip to Japan and are intended to reflect four distinct moments in time.

All fragrances were developed by perfumer Aurélien Guichard (Coffeeze J.U.S, Parco Palladiano XIII: Quadrifoglio Bottega Veneta).

L'Eau d'Issey Shade of Sunrise includes jasmine, ylang-ylang, coconut milk and sandalwood.

L'Eau d'Issey Pure Shade of Flower features blackcurrant, hibiscus and sandalwood.

L'Eau d'Issey pour Homme Shade of Lagoon with grapefruit, frozen lime, ginger, green cardamom, geranium, cypress, cedarwood and vetiver.

L'Eau Majeure d'Issey Shade of Sea includes bergamot, marine notes, cedarwood and sandalwood.

Issey Miyake *L'Eau d'Issey Shade of Sunrise* and *L'Eau d'Issey Pure Shade of Flower* are available in 90 ml / 44.95€ Eau de Toilette, each. *L'Eau d'Issey pour Homme Shade of Lagoon* and *L'Eau Majeure d'Issey Shade of Sea* are available in 100 ml / 39.95€ Eau de Toilette, each.



limited editions

NEW FRAGRANCES | RANGE EXTENSIONS | LIMITED EDITIONS

**cade & cedarwood, hemlock & bergamot, lupin & patchouli,
nettle & wild achillea and willow & amber**
JO MALONE

Jo Malone will launch *Wild Flowers & Weeds*, a new limited edition collection of five fragrances: *Cade & Cedarwood*, *Hemlock & Bergamot*, *Lupin & Patchouli*, *Nettle & Wild Achillea* and *Willow & Amber*. *Wild Flowers & Weeds* follows 2017's *The Bloomsbury Set* and 2018's *English Fields*. *Wild Flowers & Weeds* takes its inspiration from lazy walks along the English canal banks and the Jo Malone London philosophy of unexpected combinations really is allowed to run wild.

They were developed by perfumers Yann Vasnier (Cire Trudon Mortel, Frassai Blondine) and Louise Turner (Nuxe Le Soir des Possibles, Kenzo Aqua Kenzo Pour Femme).

Cade & Cedarwood with smoky woods with vanilla.

Hemlock & Bergamot includes powdery but crisp, with mimosa, heliotrope and cucumber.

Lupin & Patchouli with mandarin and rose.

Nettle & Wild Achillea includes green, with bergamot and white musk.

Willow & Amber with soft, with cashmere wood and vetiver.

Jo Malone *Wild Flowers & Weeds* *Cade & Cedarwood*, *Hemlock & Bergamot*, *Lupin & Patchouli*, *Nettle & Wild Achillea* and *Willow & Amber* will be available in 30 ml / £49 Cologne, each.



limited editions

NEW FRAGRANCES | RANGE EXTENSIONS | LIMITED EDITIONS

tommy into the surf and tommy girl sun kissed TOMMY HILFIGER

Tommy Hilfiger, whose perfumes are under the license of Estee Lauder, presents two new limited edition editions of the original sporty classics Tommy from 1996 and Tommy Girl from 1996. The new *Tommy Into The Surf* and *Tommy Girl Sun Kissed* represent seasonal summer variants of these fragrances.

Tommy Into The Surf “inspired by summer vacations, beaches and surfing - a sea-style lifestyle.” Top notes are Italian cardamom, bitter oil orange and ginger. Middle notes are violet leaf, French clary sage, and white pepper. Base notes are ebony, vetiver from Haiti and Indonesian patchouli.

Tommy Girl Sun Kissed “designed to capture the spirit of summer adventures and travels. From the Atlantic Ocean to the Bahamas. Top notes are cranberry, tangerine, red apple and pomegranate. Middle notes are magnolia, violet, orange blossom and beach gardenia. Base notes are rum, peach cobbler, cotton musk and birch.

Tommy Hilfiger *Tommy Into The Surf* and *Tommy Girl Sun Kissed* are available in 100 ml / \$59 Eau de Toilette, each.



pure grace desert PHILOSOPHY



Philosophy has launched *Pure Grace Desert Summer*, a new limited edition flanker to Pure Grace. “In an attempt to capture the unexpectedly intense beauty of this uniquely wild clime. Summer is fleeting, but its free spirit lives on and on...”

Top notes are freesia and ozone. Middle notes are star jasmine, and cactus blossom. Base notes are pink clay, blonde woods and musk.

Philosophy *Pure Grace Desert* is available in 60 ml / 33€ Eau de Toilette.

new campaigns



l'eau d'issey pour homme | ISSEY MIYAKE

Inspired by the strength of water.



flowerbomb midnight 20's | VIKTOR & ROLF

Discover Flowerbomb Midnight, the new mysterious, floral and sensual facet. "When I smell this, I imagine a 20-something, trendy girl with very cool, confident, feminine vibes."



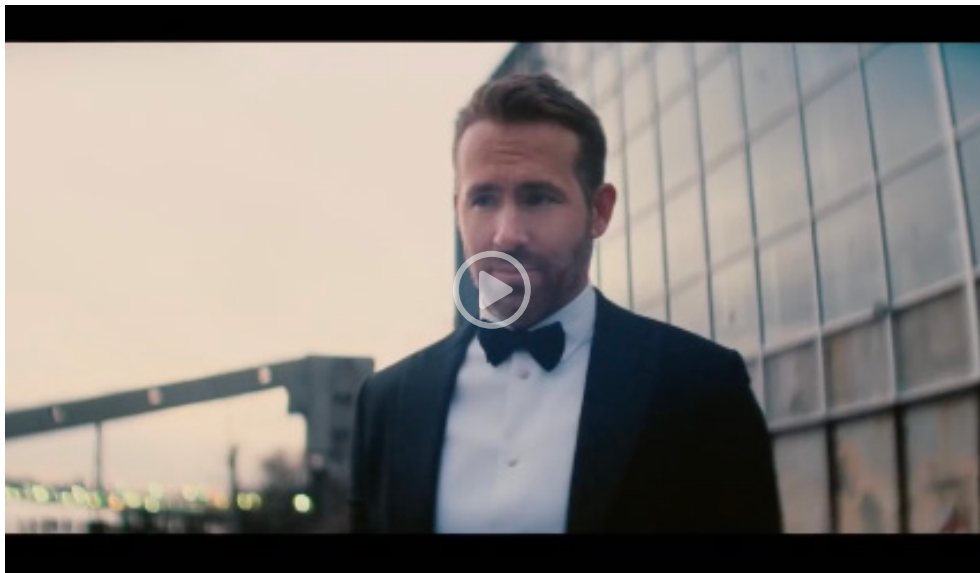
the new eau de toilette | MISS DIOR

Born to love and be loved, Miss Dior is a celebration of love. Let yourself be carried away by this whirlwind of love.



the film | DOLCE PEONY

The Dolce Peony video sees a young model on an adventure in an Italian garden. Radiating happiness. A stolen moment with a smile under the rhythm of a funny song.



armani code absolu | GIORGIO ARMANI

Directed by Reed Morano starring Ryan Reynolds and Elodie Yung. Armani Code film brings to life the essence of modern sensuality: authenticity, effortless style and the right dose of irony.



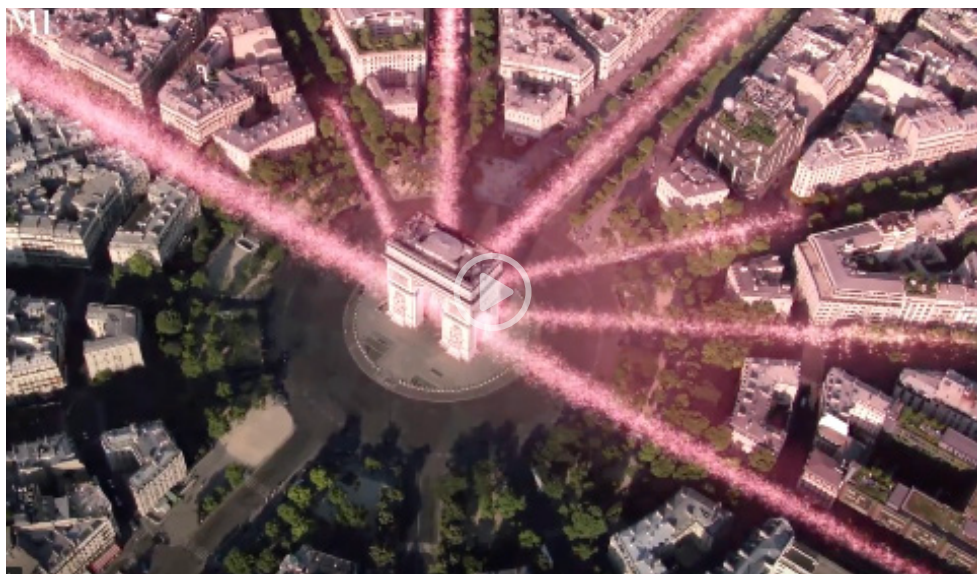
mon paris parfum floral | YSL

A multi-faceted dive into the Paris beloved by lovers, where anything is possible and love is indeed limitless.



introducing wild flowers & weeds | JO MALONE LONDON

Introducing Wild Flowers & Weeds, a collection of wildly-wonderful scents. Embark upon a fragrant voyage, where unexpected beauty lies at every turn.



la vie est belle en rose | LANCOME

La Vie est Belle In Rose invites you to discover life in a different way, to contemplate it through the power of positive emotions, with a filter of optimism. An invitation to always see the brightest and rosiest side of life.



last night eau de parfum | EDWARD BESS

Edward Bess' 'Last Night' Eau de Parfum is inspired by the the passion and romance of new love.



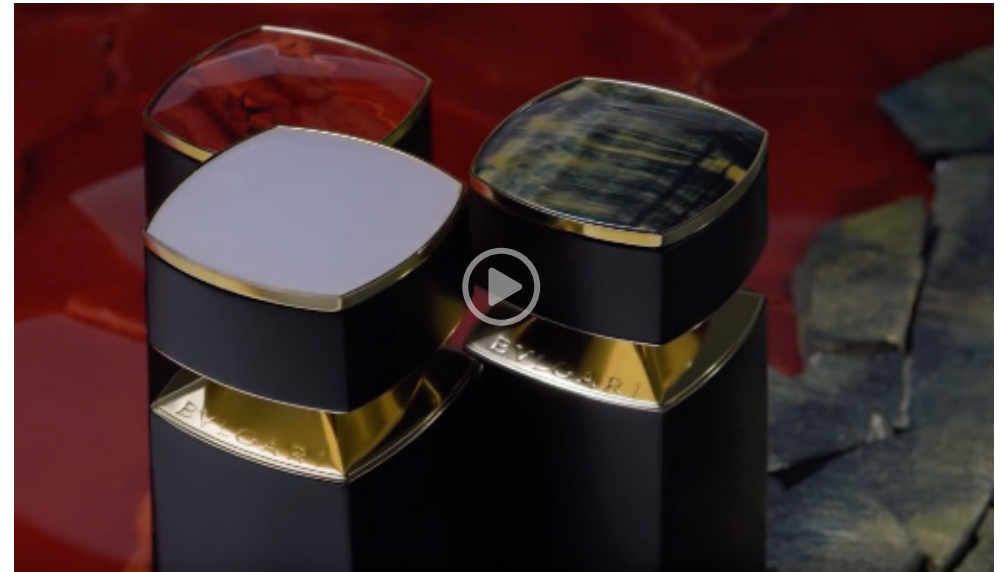
tease dreamer commercial | VICTORIA'S SECRET

THE MOMENT: Victoria's Secret Angel Taylor Hill hits the Cali boardwalk for the new Tease Dreamer commercial. THE MOOD: Hot and hazy in the Hollywood Hills, no plane ticket required.



polo blue gold blend | RALPH LAUREN

Inspired by the gold of the buttons of the legendary navy blue blazer by Ralph Lauren and the cobalt blue of the Polo Blue range, it is aimed at the man who wants to enjoy life, but without renouncing his style and elegance.



le gemme masculine | BVLGARI

The journey of inspiration behind "Le Gemme" continues with three new scents represent Bvlgari's latest travels along the Gems Road, in search of the inspiration found in precious gemstones.



valentine's day - fall in joy | DIOR

This Valentine's Day, declare your love to those who bring you the most blissful joy.



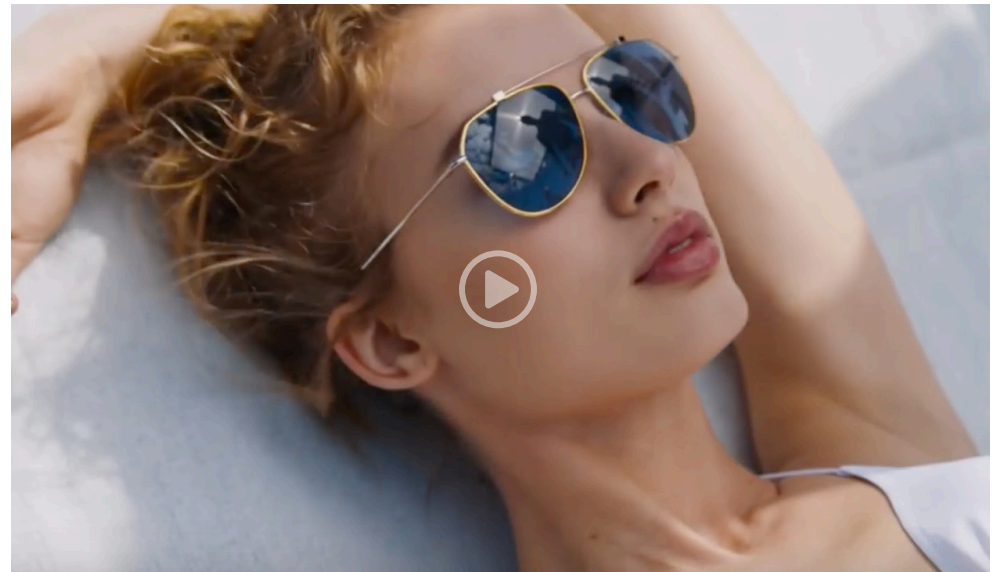
l.12.12 the new fragrance duo | LACOSTE

Play with panache and discover the new Eau de Toilette L.12.12 French Panache For Her and For Him.



boss bottled infinite | HUGO BOSS

Boss Bottled Infinite represents the Man of Today's desire to reconnect with his inner-self. To maintain equilibrium in his life, to re-centre and stay grounded. It signifies his need to shift between work and his private life. His responsibilities and his passion for adventure.



light blue sun | DOLCE & GABBANA

Lunching in the sun with her friends, she spots him working on the dock, and her imagination starts to race. Suddenly she is basking in the sun as he whispers in her ear, then stripping down to her bikini as they dive into the water. As she finally emerges from her reverie, she holds his gaze with a flirtatious smile.